



Thane Realty News

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Presents

THANE
PROPERTY EXPO-2025

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22ND REAL ESTATE & HOUSING FINANCE EXPOHIGHLAND GARDENS
THANE WEST

Editorial

Why can't the 'Namo' model work for Jogila?

Criticism is undoubtedly a journalist's duty. However, baseless criticism does not fall under ideal journalism. This is why I, along with many of my colleagues, consciously stay away from such criticism. The remaining credibility of journalism owes its survival to such journalists. It is a basic expectation that constructive criticism or suggestions made by journalists should be heard by the administration and policymakers, even though they often fail to do so. We hold the same expectation regarding the topic at hand today. We are confident that if the administration and leaders genuinely care about this city, they will take note of this article.

Perhaps I've taken a rather long route to the main point. Let me cut to the chase. A couple of days ago, the Thane Municipal Corporation, with the help of a renowned real estate developer, inaugurated an extremely beautiful park spread over 8.5 acres near Kolshet. Named the 'Namo Garden,' the project has been designed to ensure there is no lack of grandeur due to its association with the Prime Minister's initials. Modern aesthetics, an environmentally conscious approach, and thoughtful amenities for visitors to enhance their experience were evident as I toured the park. This project, completed at a cost of approximately ₹80 crores, was entirely funded by the developer. Some might be curious about the extent of favors the Municipal Corporation granted to this developer in return, but at least this developer did not rely on evasion tactics to secure such privileges. For this, they deserve appreciation.

'Namo' serves as an excellent example of how private entities can be included in public projects through Public-Private Partnership (PPP) models.

Now, let's consider where else the 'Namo' pattern could be applied. That is, in fact, the purpose of writing this article. Thane is often referred to as the "City of Lakes." However, did you know that out of the 42 lakes once present in the city, only about 16 remain today? Beyond the more commonly known lakes like Masunda, Makhmali, Brahmala, Kacharali, Siddheshwar, Rayladevi, Ghosale, Kharegaon, and Khidkaleshwar, most people's memory doesn't stretch. Among such lakes, recall the name of Jogila Lake in the Uthalsar area.

Yes, this is the very lake that has been hidden behind fences for the past four years under the guise of beautification. Despite numerous complaints, the Municipal Corporation has shown no inclination to clarify why the work on this lake has been halted. Yet, these officials will still receive the benefits of the Eighth Pay Commission, won't they? We hope that after this article, the authorities will provide an explanation and expedite the pending work on Jogila Lake.

Criticism without a solution is not the policy of Thane Vaibhav. Hence, we are questioning why the 'Namo' blueprint cannot be applied to Jogila. With an area of merely 2.5 km, Jogila is one-fourth the size of 'Namo.' Thus, completing this stalled project would cost significantly less—approximately ₹10–12 crores. Moreover, this isn't a park; more than half the space will be occupied by water. Could the Thane branch of the Maharashtra Chamber of Housing Industry (MCHI), which annually organizes housing exhibitions to capture public attention, take up this responsibility?

MCHI has previously provided amenities to the Municipal Corporation and District Administration. This time, the MCHI officials should commit to rejuvenating at least five lakes, proudly claiming credit for preserving Thane's identity as a city of lakes in their advertisements. Let's see how seriously these stakeholders regard the city's heritage!



Nikhil Ballal

Thane best option for property investors and end-users

In the new year, we are witnessing the growth story of Thane's real estate, and the Property Expo will underline the advantages for both, end-users and investors. While planning the Expo this year, we find the outlook is positive, because of the on-going infrastructure projects, which make Thane future-perfect.

For an end-user or an investor, Thane's real estate reflects potential for significant expansion and growth. The Metro Lines – inner city, Bhiwandi-Kalyan and Wadala, will improve connectivity, and the impact will be positive on leading micro-markets like Ghodbunder Road, EEH, Majiwada, Kasarvadavali, and Balkum. Market research suggests that demand for larger apartments with amenities such as swimming pools, gyms, and landscaped gardens is driven by proximity to upcoming metro stations.

The Expo will see Thaneites looking at upgrading their existing homes as also home seekers from the Mumbai Metropolitan Region as also Mumbai and suburbs, getting some good options. Property trends in Thane over the past few years have seen capital value enhancement, and we have seen how timely completion of the infrastructure projects has resulted in growth. Infra projects are scripting end-user and investor confidence,

Jitendra Mehta
President, CREDAI
MCHI Thane

and this helps them realise the expected benefits.

These initiatives will enhance connectivity and boost the industrial sector. IT, ITes, Retail, Hospitality, Warehousing and Logistics as also Data Centres show great potential. These are expected to further accelerate Thane's real estate development.

RERA records suggest that complaints against projects in Thane are very minimal, this reflects upon the positive role played by CREDAI MCHI Thane in moving the industry players in the right direction. Luxury segment is making its presence felt; and off-plan properties are also seeing good traction – this reflects on the confidence that Thane's real estate enjoys among property buyers and investors.

Keeping an eye on the future, increased infrastructure initiatives will result in substantial

development in Thane's real estate market. Enhanced connectivity, a burgeoning IT sector, and a focus on smart city development will make Thane an even more exciting residential and commercial destination in the times to come.



Making dream homes a reality at CREDAI MCHI Thane Property Expo 2025

Looking to turn your dream home into a reality? Look no further than the CREDAI MCHI Thane Property Expo 2025. This premier property exhibition brings together the best developers, builders, and real estate experts under one roof, offering homebuyers a unique opportunity to explore and buy or invest in their dream homes.

At the expo, visitors can browse through an array of luxurious and affordable housing options, ranging from apartments and villas to row houses and commercial spaces. With over 50 renowned developers showcasing their projects, homebuyers can expect to find the perfect fit for their needs and budget.

The CREDAI MCHI Thane

Sandeep Maheshwari
Chairman, Expo
Committee, CREDAI
MCHI Thane

ask questions, and get expert advice on various aspects of home buying. From understanding the latest market trends and government policies to getting tips on home decor and interior design, the expo has something for everyone.

What's more, the expo offers exclusive deals, discounts, and offers on various projects, making it an ideal time for homebuyers to make their dream homes a reality.

So, mark your calendars and head to the CREDAI MCHI Thane Property Expo to find your perfect home. With its wide range of options, expert advice, and exclusive offers, this expo is a must-visit for anyone looking to turn their dream home into a reality.

Property Expo 2025 will provide a platform for homebuyers to interact directly with developers,



Dream Home Becomes a Reality in Thane



Bhupinder Singh Saini
Consultant,
Deep Properties

- **When did you make Thane your home:** In the year 2010
- **Relocated to Thane from:** Powai, Mumbai
- **Another option was:** Airoli, Navi Mumbai
- **Why Thane:** Upcoming development and proximity to nature
- **Which project:** Puranik City
- **Which developer:** Puranik Developers
- **Location:** Kasarvadavli, Ghodbunder Road
- **USP of your dream home:** Peaceful location along with Club Amenities
- **What makes Thane right:** Overall infrastructure development with best AQI
- **Given a choice, would you go back:** No
- **Why:** In Thane, one can upgrade life and lifestyle with 360° development
- **Your advice to MMR Home seekers:** Thane is poised to become the next big destination for both residential and commercial growth. With its unique blend of natural beauty, infrastructure development, and a healthy lifestyle, Thane is the perfect haven for those seeking a balanced and prosperous life.
- **Concluding words:** Invest in Thane today and experience the perfect blend of progress, nature, and lifestyle!



Thane is transforming to a technologically advanced, sustainable city

Infrastructure growth drives Thane's real estate – your comments?

- This is true. Thane's real estate market has received a significant boost due to several ongoing and upcoming infrastructure projects. The tunnel linking Borivli with Thane, the Metro lines that link Thane with Mumbai and Bhiwandi-Kalyan; the internal metro, the waterways, the coastal road, the extension of the Freeway from Ghatkopar to Thane - these will improve connectivity between Thane and Mumbai as also major cities in the Mumbai Metropolitan Region (MMR).

You mentioned Metro connectivity as a plus point, can you elucidate?

- The Metro lines in Thane will work at two levels – first, connect the city to Bhiwandi-Kalyan as also Mumbai's central suburbs and the island city. Second, the internal metro, which will enhance internal

connectivity, linking the Metro internal line with both long distance lines. A recent report suggests that property values along the Metro lines in Thane will increase by 15-20 per cent by 2027.

For a city with the Ulhas River and the Creek bordering



Manish Khandelwal
Hon Secretary,
CREDAI MCHI Thane

it, how will waterways impact?

- The Thane Municipal Corporation's 2023 feasibility study mentions the potential for heightened property demand near the waterways. The Thane-Kalyan Waterway Project will establish a waterway connecting Vasai and Kalyan through Thane. Similarly, to Navi Mumbai and SoBo. These projects are expected to reduce travel time and provide a scenic transportation alternative.

Thane is not just about transformation due to enhanced connectivity

- Yes, consider the Smart Cities Mission, which will transform Thane into a technologically advanced, sustainable city. Thane Smart City Limited's 2022 report lists initiatives which will attract eco-conscious residents, including enhanced waste management, smart transport systems, and efficient governance. These initiatives will collectively improve Thane's quality of life, sustainability, and along with

connectivity, will make Thane an increasingly appealing destination for residents and investors.

The city's economy is thriving...

- Increasing disposable income and quality of life will stimulate demand for high-street retail spaces, multiplexes, and commercial complexes in Thane. Jobs will increase as more office spaces are created, and corporates consolidate and relocate to Thane. The hospitality industry will see a major jump in Thane, with global hotel brands all set to announce projects in Thane. From high-street retail to malls, Thane's commercial segment has witnessed major investment.

Which is Thane's "don't miss" location in February 2025?

- Highland Gardens, Kolshet Road, Thane west. Thane's most awaited property expo, CREDAI MCHI Thane Property Expo 2025 which takes place from February 7-10, 2025 – for the end-user or investor, it is definitely a "don't miss"!

Communicate right to get your interior décor done right

For the Thanekar looking at enhancing their home or workspace interior décor, the first step is: connect with a interior décor professional. That's easily done; you probably will get some really talented interior décor professionals from referrals – your friends, your relatives or neighbours who have got their interiors done up recently.

Getting the right professional is half the effort, the second half is ensuring there's clear communication with the interior décor professional so that the process works out smoothly – and you get the interior décor you wanted. Based on my recent interactions with Thanekars who got their dream interiors done – and some who didn't – these are simple guidelines to help you communicate right with the interior décor professional:

- **Budget:** Define your budget for the entire project, including add-ons and anything that might pop up during the process.
- **Style Preferences:** Share your preferred design style, whether it's modern, traditional, acrylic, or a specific theme.
- **Colour Palette:** Specify your colour preferences and any colours you dislike.
- **Must-Haves and Deal-Breakers:** Identify essential elements you want in the design and anything you absolutely don't want.
- **Lifestyle Considerations:** Discuss your daily routine, family size, and any specific needs related to your lifestyle.



Shilpa Pandya

• **Functionality:**

Communicate practical needs, such as storage requirements or specific functionalities for different spaces.

• **Timeline:** Establish a realistic timeline for the project, including any specific deadlines or events.

• **Inspiration Images:** Share images or references that reflect the style or specific element you like.

• **Room Priorities:** Highlight which rooms are the most important to you, ensuring the designer focuses on key areas.

• **Communication Preferences:** clarity how you prefer to communicate - whether through emails, meetings, or other means.

• **Conclusion:** Clear communication will ensure that your interior designer understands your vision and will create interior spaces whose design forms align with your expectations.

'Make your dream home a reality'

Property expos are ideal to get details regarding the latest real estate projects. The 22nd CREDAI MCHI Thane Property Expo 2025 will be where home seekers will save a lot of time, it will be easier to short-list options. During the expo, developers are expected to roll out lucrative offers and schemes which is a good option for home seekers - make the most out such offers and make your dream home into a reality.

- **Shailesh Puranik,**
Vice President, Credai Mchi



Let's champion sustainability together!

Sustainable development in real estate is not just a trend; it is an imperative that must be practiced by everyone in the industry. As we face increasing environmental challenges, the real estate sector has a unique opportunity—and responsibility—to lead the charge towards greener practices. Embracing sustainability isn't merely about compliance; it's about setting ambitious green goals that can redefine our built environment for generations to come.

Every stakeholder, from developers to architects, and even investors, must prioritize sustainable practices in their projects. This involves integrating energy-



Vishesh Patel
Project Co-ordinator,
Rutu Group of
Companies

efficient designs, utilizing eco-friendly materials, and implementing innovative waste reduction strategies. When all parties commit to these principles, we can collectively reduce our carbon footprint and enhance the quality of life for communities.

Moreover, adopting sustainable development practices is not just good for the planet; it's also good for business. Properties that meet green standards often experience higher occupancy rates and increased property values. Therefore, by aligning with sustainability goals, industry professionals can drive profitability while contributing positively to society.

In conclusion, sustainable development should be at the forefront of every decision made within the real estate sector. By committing to this approach now, we position ourselves not only as responsible stewards of our environment but also as leaders in a rapidly evolving market that values sustainability more than ever before.





'Property Expo which ensures credibility'

Since a home seeker has many property exhibitions happening around Mumbai and the MMR, for someone looking to buy a home in Thane would find it advisable to visit the one organised by Thane's reputed real estate body, CREDAI MCHI Thane. The 22nd CREDAI MCHI Thane Property Expo 2025 is an expo which ensures credibility and witnesses participation by Thane's leading realty players.

Sameer Jain, President
Thane Estate Agents Association



Tax deduction simplified: What every homebuyer must know about Section 194-IA

Buying a home is a significant milestone, but it also involves tax obligations. Section 194-IA of the Income Tax Act, 1961, mandates Tax Deduction at Source (TDS) on high-value property purchases, ensuring timely tax collection and transparency in real estate transactions. Here's a simplified guide for homebuyers.

TDS applies under Section 194-IA if the sale consideration or stamp duty value of the property exceeds ₹50 lakhs. This is relevant for all types of immovable property, including land (other than rural agricultural land) and buildings. Importantly, TDS is calculated on the higher of the sale value or the stamp duty value. If additional charges like parking, etc are included in the sale agreement, they are also considered part of the total transaction value.

To comply with TDS provisions, buyers must deduct TDS at 1% of the total sale consideration at the time of payment to the seller. The deduction must



C.A. Sanket Shah

exclude GST on the transaction amount. Once deducted, TDS must be deposited with the

government by filing Form 26QB on the Income Tax Department's portal. This deposit should be made within 30 days from the end of the month the deduction occurred. After depositing TDS, buyers should download Form 16B, proof of deduction, and provide it to the seller.

In special situations, such as when a property is jointly purchased or owned, each buyer must deduct TDS based on their share and file separate Form

26QB for each seller's share. For properties sold by non-resident sellers, TDS is deducted under Section 195, where higher rates apply (12.5% or more for long-term gains and 30% for short-term gains, plus surcharge and cess). Notably, the ₹50 lakh threshold does not apply to transactions with non-resident sellers.

Non-compliance with TDS provisions can lead to penalties. Interest of up to 1.5% per month may be charged for non-payment after deduction, while delayed filing of Form 26QB can incur a late filing fee of ₹200 per day, subject to a maximum of the TDS amount.

As a buyer, adhering to TDS requirements is not just a legal obligation but also ensures a smooth transaction and protects you from penalties. Staying informed and consulting a tax expert when in doubt can make your home-buying journey hassle-free. Compliance is a small effort that ensures peace of mind and a seamless ownership experience.

How a woman real estate agent makes a difference

Looking for your dream home, and for this, zeroing on the right property consultant to make it a reality? It is a fact that the 'lady of the family' plays a major role in the decision making process; and a lady real estate agent helps make the process smoother from the perspective of the wife, mother or daughter of the home seeking family.

My experience over the past few years in Thane's real estate market shows that while there are no major differences, a woman real estate agent does bring a unique perspective and skillset to the home search, making a significant difference in the lives of both - the home seekers and community. Based on my experience, here are a few ways a lady property consultant makes an impact:

1. Empowering Female Clients: A woman agent can provide a sense of comfort and trust with female clients, particularly those who are first-time homebuyers or navigating a divorce. She can offer guidance and support tailored to their specific needs.

2. Community Expertise: The word of a woman property consultant who is a Thaneite, reflects in-depth knowledge of the community. So, points like the best schools, safest neighbourhoods, and local businesses help ease worries of the lady of the family seeking family. This is a value-add for the female members of the home seeker families, helping by providing a female perspective which helps make informed decisions about the home purchase or sale.

3. Effective Communication: It is an accepted fact that women, often, are natural

communicators. So, they listen actively and respond empathetically. These skills enable a woman property agent to connect with the female members of the home seeker family, negotiate successfully and manage transactions smoothly.

4. Innovative Marketing: A woman agent can bring a fresh perspective to marketing properties, using social media and online platforms to showcase homes in creative and appealing ways.

5. Mentorship and Role Modelling: A successful woman agent can inspire and mentor other women, encouraging them to pursue careers in real estate and demonstrating the possibilities for success in the industry.

6. The uniquely female perspective to understanding home seekers' perspective: A female property consultant is also a daughter in law and a mother in her own family. I have always evaluated the home seeker family's requirements from the perspective of being a daughter-mother-daughter in law rather than a property consultant. The female members of the family searching for a home like the aspect of the property consultant understanding their points.

Not to take away from my male colleagues their skill-set and the knowledge base they have, but there definitely is a comfort zone with a female broker for females in the home seeking family. Combining professional expertise with emotional intelligence and a deep understanding of the community, a woman real estate agent makes a lasting difference in the home search and helps shape the future of the home seeker family.



Rekha Thakkar
Manas Realtors

Women leverage digital platforms in their home-buying journey

In today's digital era, women are increasingly taking charge of their home-buying journey, leveraging social media and digital platforms to make informed decisions. Gone are the days of relying solely on word-of-mouth referrals or physical property listings. And, as we saw in 2024, the CREDAI MCHI Thane Property Expo was on-line, in a digital form, for the entire year.

A case in point is Rhea, a 32-year-old marketing professional who recently purchased her dream home in Thane. Rhea's home search began on social media platforms like Facebook and Instagram, where she followed real estate developers and property consultants in Thane. Similarly, the digital version of the CREDAI MCHI Thane Property Expo. Rhea utilized online property portals like Magicbricks and 99acres to research projects, compare prices, and read reviews from other home buyers and owners. She also visited the websites of Thane-based developers like Raymond Realty, Lodha, and Hiranandani, finally zeroing in to her dream home – and making it a reality.

Social media platforms have

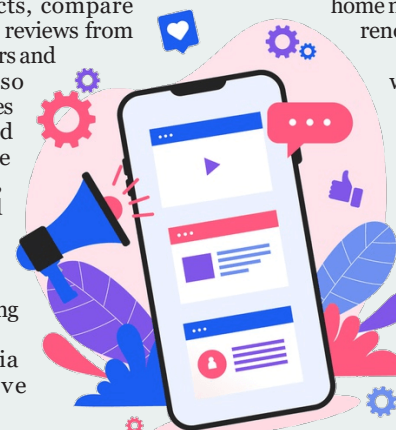


Megha Kinger
Digikraf

become essential tools for woman home seekers, providing access to real-time information on projects, trends, and design ideas. Online forums and groups dedicated to home buying and ownership offer a space for women to connect with others, ask questions, and share experiences.

Digital platforms have simplified the home search process, enabling women to browse listings, filter search results, and take virtual tours of properties. Online reviews and ratings help women make informed decisions about developers, projects, and locations. Moreover, digital platforms enable women to connect with professionals like architects, interior designers, and lawyers who can provide expert guidance on various aspects of home ownership. Online resources like blogs, videos, and podcasts offer valuable insights on home maintenance, decor, and renovation.

In conclusion, the woman home seeker has never been more empowered to find her dream home. By leveraging social media and digital platforms, women can access information, connect with others, and make informed decisions about their home-buying journey.





Infra Growth Boost Thane's Real Estate

Your thoughts on Thane:

Thane is no longer just a satellite city of Mumbai; it is a dynamic and autonomous urban centre which is poised for a major transformation. The evolution is driven by multiple aspects, improved connectivity and infrastructure initiatives are key in redefining Thane's real estate landscape. The evolution of this city from a 'dormitory' to a 'global city' has enhanced the quality of life for all who opt to make Thane their home.



Sachin Mirani
Vice President,
CREDAI MCHI Thane



CREDAI MCHI Thane Property Expo is a 'must visit' for home seekers....

Thane's most awaited property expo, CREDAI MCHI Thane Property Expo 2025 takes place from February 7-10, 2025, at Highland Gardens, Thane west. This will help home seekers by providing a platform where real estate developers, home finance companies, banks and other stakeholders of real estate meet up with investors and homebuyers. Together, they will explore opportunities in Thane's property market.

What makes Thane attractive for both, investors and end-users?

In real estate, most hubs are either investor-driven or end-user driven. Thane's differentiator is that both segments play an important role in accelerating the real estate

market. A report by JLL India mentions that over the past five years, property prices in Thane have consistently increased by 7 per cent annually. This is significantly higher than the national average, it indicates growing demand for residential and commercial space. Thane offers property options from affordable to luxury, catering to diverse budgets. It is this wide array of price points and segments which makes Thane an attractive proposition for both investors and end-user property buyers.

Thane's commercial property market is fast-growing.

Yes, the globally accepted ratio in real estate is that each 500 sq. ft. of commercial space sold results in demand for 5 new homes. Thane's commercial property market is expected to benefit from growing population and enhanced connectivity. IT and ITeS in Thane are expected to generate 25,000 jobs, attracting multinational corporations and start-ups seeking cost-effective alternatives to Mumbai's central business district.

Ashar Group redefines residential living

Ashar Merac, located in the tranquil Shree Nagar area, offers luxurious living within the vibrant Mulund-Thane corridor. The project enjoys excellent connectivity just 5 kilometres from Thane Station and 4 kilometres from Mulund Station.

This iconic project represents a homecoming for Ashar Group, returning to the locality where its journey began in 2001 with Ashar Estate. Spread across 4 acres within an 11-acre gated community, Ashar Merac seamlessly blends modern architecture with the natural beauty of its surroundings. Designed by Padma Bhushan Hafeez Contractor, it offers spacious 1, 2, and 3 BHK homes with large decks, abundant natural light, and unparalleled comfort.

Shree Nagar, located in the Mulund-Thane Corridor, is an emerging and unexplored area just 5 kilometres from the bustling cityscape of Thane. Surrounded by the mesmerising Yogi Hills, this region enjoys a cooler climate, with temperatures 2 degrees lower than LBS Marg and GB Road.

Ashar Group has further enhanced the area's appeal by introducing Thane's first international school, the Finland International School, making it an even more attractive destination for families seeking a harmonious blend of natural serenity and urban convenience.



Ayushi Ashar
Director,
Ashar Group

and the Twin Tube Tunnel, making it an increasingly attractive destination for real estate development. One of

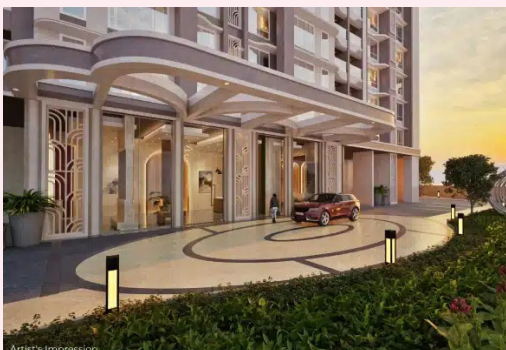
Ashar Merac's defining features is its unparalleled amenity spaces, spanning over 1,10,000 sq. ft. in phase one. At the heart of this is The Oasis, one of Thane's largest podiums, featuring an expansive swimming pool, lush green spaces, and inviting relaxing areas.

Complementing this is The Savannah, a beautifully designed space with jogging tracks, serene gardens, and verdant landscapes. Rising above, The Nest, located on the 20th floor, adds another 25,000 sq. ft. of premium

amenities, including a yoga studio, open gym, and stargazing deck. The Club offers residents a vibrant hub for social and recreational activities, enhancing the elevated lifestyle experience.

Ashar Group has played a pivotal role in transforming the Shree Nagar micro-market into a thriving real estate hub through its innovative approach. With over two decades of expertise, Ashar Group has redefined residential living by introducing high-quality developments that blend modernity with nature's timeless charm. Our commitment to creating vibrant, well-planned communities has fostered growth in the region, a blossoming market that has seen a CAGR of 10%, making it a sought-after destination for homebuyers.

Ashar Merac, as a flagship project, stands as a beacon of this transformation, offering residents an unparalleled living experience that perfectly aligns with Mumbai's evolving urban landscape. Through thoughtful design, sustainable practices, and a focus on community building, Ashar Group has significantly elevated the Shree Nagar micro-market, setting new standards for real estate development.



This addition strengthens Shree Nagar's position as a prime location for modern living. Its proximity to the Sanjay Gandhi National Park and its recognition as the Wagle Estate residential extension offer a perfect balance of natural serenity and urban convenience. The region's growth is further boosted by the nearby Mulund and Thane stations and upcoming infrastructure projects like the Thane Bypass Road

Retire Rich with Enrichwise

Enrichwise, founded on the principles of sound financial planning and wealth management, has flourished under Kapil's direction. The organisation now boasts 12,000+ clients, many of whom have seen substantial portfolio growth over the years, managing an impressive Assets Under Management (AUM) of ₹2200+ crore.

Thane-based Enrichwise Financial Services is experiencing significant growth under the leadership of its Director, Kapil Jain. With over 25 years of experience in the stock market, Kapil has brought a perfect blend of analytical expertise and strategic foresight to the financial domain. A proud alumnus of NIT and an MBA-Finance Gold Medallist from IIM Indore, he integrates technology and financial acumen to ensure optimal outcomes for his clients.

Enrichwise's journey includes a recent move to a larger office, which now features a spacious and modern design, complete with a state-of-the-art training centre to foster collaboration and efficiency. Kapil's core mission is to help clients 'retire rich,' enabling them to achieve financial security

without worrying about money.

Enrichwise's success is driven by a highly skilled team of 100+ experienced professionals, including Chartered Accountants (CAs), MBAs, and LLBs, who ensure comprehensive financial guidance for clients. The firm is ISO 9000 certified, AMFI registered, and IRDAI certified, underlining its commitment to maintaining high standards of quality, integrity, and compliance in financial services. This multi-disciplinary team supports Kapil's vision of delivering robust, well-rounded financial solutions.



Kapil Jain

Kapil's expertise spans financial analysis, wealth and asset management, financial planning, stock markets, and taxation. He is also a passionate advocate of financial literacy and is known for simplifying complex financial concepts for his clients. His active Instagram presence is a testament

to his commitment to spreading financial awareness, with Kapil personally sharing insights through engaging videos.

Beyond his professional endeavours, Kapil is a passionate guitarist who enjoys jamming with his two daughters. Notably, his daughter, Rishika Jain, has followed in his footsteps by becoming a CA and joining Enrichwise's ranks.

Kapil Jain's story is not just about corporate growth but also about a broader vision of financial empowerment. His leadership continues to inspire confidence among clients and team members, cementing Enrichwise's reputation as a leading player in the financial advisory landscape.

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