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Editorial



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Celebrate Diwali at Your Own Home: Where Memories Begin!

As the festival of lights approaches, our hearts brim with excitement, nostalgia, and warmth. Diwali is not merely about the glimmer of diyas or the sparkle of fireworks, it is about togetherness, joy, and the feeling of belonging. This year, let's bring the celebration home literally.

Hanging a lantern at your own doorstep, adorning it with vibrant torans and fragrant garlands, and drawing rangoli outside your apartment are small gestures that carry immense meaning. They transform a house into a home alive with festive spirit. Each diya you light fills your space with positivity, each flower you hang spreads freshness, and each rangoli design you create adds your personal touch of beauty and love.

Why step out when you can make your home the centre of celebration? Enjoy the sparkle of crackers below your apartment, invite friends and neighbours for a Diwali lunch or evening get-together, and share the joy of exchanging homemade sweets. The laughter that echoes through your living room, the aroma of festive delicacies, and the chatter of loved ones create an atmosphere that no grand party venue can match.

Diwali is a festival that rejuvenates us, rekindling energy and optimism for the year ahead. Amidst life's rush, it reminds us to pause, decorate, connect, and celebrate what truly matters — our relationships and our roots.

In a world where everything is fast-paced and fleeting, celebrating Diwali at your own home gives you a sense of grounding and gratitude. The memories you create here with your family, friends, and neighbours will linger long after the diyas are extinguished. So, this Diwali, let your home shine the brightest. Celebrate love, laughter, and light, right where your heart belongs.

Binny Ajay Nanda: A Trusted Name in Real Estate Consulting

In the dynamic world of real estate, where trust and expertise define success, Binny Ajay Nanda has carved a niche as a respected consultant. Leading Jasraj & Co. Property Consultants since 2009, he has built a reputation for professionalism, integrity, and deep market knowledge. Over the years, his firm has become a reliable destination for individuals and businesses seeking guidance in property investments, sales, and leasing.

From the very beginning, Binny Ajay Nanda envisioned his company as more than just a property consultancy. His goal was to create a bridge between reputed developers and aspiring homeowners or investors. With a sharp understanding of client requirements and a personalised approach, Jasraj & Co. quickly gained the trust of buyers, sellers, and developers alike.

One of the defining strengths of the firm lies in its association with all major and reputed developers in the real estate industry. Over the years, Jasraj & Co. has successfully worked with some of the most prominent names including Rutu, Puraniks, Lodha, Haware, Runwal, Kalpataru, Rustonjee, Dosti, and many



Binny Ajay Nanda
Jasraj & Co.
Property Consultants
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others. These collaborations reflect the company's credibility and its ability to provide clients with access to premium projects across various locations.

Binny Ajay Nanda has always

believed that property transactions are not merely about buying or selling but about building trust and long-term relationships. Whether assisting a first-time homebuyer, a seasoned investor, or a business looking for the right commercial space, his approach remains the same—transparent, client-centric, and result-oriented. This philosophy has allowed Jasraj & Co. to grow steadily in a highly competitive market.

Apart from offering a wide portfolio of residential and commercial projects, the consultancy has also guided clients through every stage of the process, from identifying the right property to finalising transactions. This complete support system has made the firm a preferred choice for many who value professionalism combined with a personal touch.

Today, with over a decade of experience, Jasraj & Co. stands tall as a name synonymous with reliability in real estate. Under the leadership of Binny Ajay Nanda, the firm continues to strengthen its network with top developers while maintaining its core values of honesty and commitment. For anyone looking to invest in property with confidence, Jasraj & Co. remains a trusted partner.

Home Land Realtors builds dreams one home at a time

In the world of real estate where trust and transparency are the cornerstones of success Home Land Realtors stands tall as a name synonymous with reliability, integrity and excellence. Founded on April 1, 2014 by Mr Devanand R Dighole the firm has steadily carved its place in the ever-evolving property market through dedication, customer satisfaction and a vision to turn dreams into reality.

Under the dynamic leadership of Mr Devanand R Dighole, Home Land Realtors has emerged as a trusted bridge between homebuyers and some of the most reputed real estate developers in the region. Over the years the firm has collaborated with leading names such as Lodha Group, Arihant Infrastructure, Mahaveer Infrastructure Pvt Ltd, Tharwani Group, Mangeshi Group, Shishodia Realtors, Atlantic Group and Rutu Group. These associations reflect not only the firm's credibility in the market but also its commitment to offering clients a wide range of residential and commercial options tailored to their preferences and budget.

Home Land Realtors has always believed that real estate is not merely



Devanand Dighole
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about selling properties it is about building relationships and creating lifestyles. Each project recommended by the firm is carefully assessed for quality location advantages and long-term value. This client-centric approach has helped the firm earn the trust of countless families and investors who rely on Home Land Realtors for transparent dealings and sound property advice.

From luxurious apartments and serene townships to prime commercial spaces Home Land Realtors has played a pivotal role in helping individuals find their ideal space. The firm's extensive market knowledge coupled with Mr Dighole's hands-on experience and visionary leadership continues to guide clients towards informed and profitable



real estate decisions.

As the real estate landscape continues to evolve, Home Land Realtors remains steadfast in its mission to simplify property buying and selling with honesty, professionalism and personal attention. With over a decade of experience and strong partnerships with top developers the firm continues to set benchmarks in quality service and customer satisfaction.

Today, Home Land Realtors is not just a firm, it is a symbol of trust and dedication empowering people to take confident steps toward owning their dream homes and securing their future in the ever-growing world of real estate.



4Blocks Realty: Built on Integrity, Driven by Results

Established in 2016, 4Blocks Realty has steadily carved its name as one of the trusted players in the real estate market. Founded by Suraj Shailesh Shah, the firm has grown with a clear vision of delivering value-driven solutions in the commercial real estate segment. Over the years, the company has developed a reputation for professionalism, transparency, and a strong network that connects clients with some of the most prominent developers and projects in the region.

4Blocks Realty primarily focuses on the commercial sector, ensuring that businesses find the perfect spaces to flourish. From small enterprises seeking practical office setups to large corporations requiring premium commercial hubs, the company has consistently met diverse requirements with precision. Their work reflects a deep understanding of market trends and client needs, which has helped them secure lasting relationships and a strong clientele base.

The firm's journey is backed by its collaborations with some of the most renowned names in the industry. 4Blocks Realty has worked with developers such as Lodha, Rustomjee, Dosti, Squarefeet Group, Wagle Estate, and several other

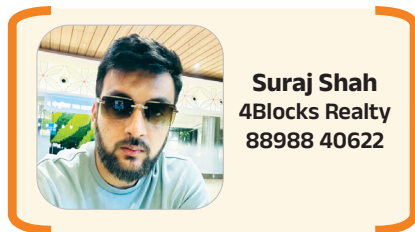


a sense of trust and reliability, something that Suraj Shailesh Shah has carefully nurtured since the inception of the brand.

What makes 4Blocks Realty stand out is its commitment to providing personalised service. The firm does not believe in a one-size-fits-all approach; instead, it takes time to understand the specific goals of every client before recommending properties. This tailored strategy ensures satisfaction, whether it is about investment opportunities, leasing solutions, or long-term commercial expansions.

Beyond transactions, the company positions itself as a partner in growth. The team works closely with clients, guiding them through the entire process and ensuring that every decision is backed by informed insights. Such dedication has helped the firm establish itself not just as a brokerage, but as a trusted advisor in the real estate market.

Today, 4Blocks Realty continues to grow under the leadership of Suraj Shailesh Shah, staying true to its founding principles of trust, transparency, and excellence. With an impressive portfolio and strong developer collaborations, the company is well-positioned to play an even larger role in shaping the future of commercial real estate.



Suraj Shah
4Blocks Realty
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respected builders. These associations not only highlight the credibility of the firm but also give clients access to high-quality, strategically located properties that promise both growth and long-term value. Each project handled by the company carries



Vishal Singh charts path from Realtor to Real Estate Leader



Vishal Singh
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Vishal Singh's journey in the real estate industry is a remarkable story of determination, growth, and leadership. Starting his career in 2018 with Home Street Realtor, Vishal entered the real estate world with a vision to make a difference through trust and excellence. His strong communication skills, client-focused mindset and passion for property consulting quickly set him apart in a competitive field.

From 2018 to January 2023, Vishal played an instrumental role at Home Street Realtor helping numerous clients find not just homes but the right investments for their future. His deep understanding of the market combined with his honest approach earned him immense respect among clients and colleagues. During these years Vishal learnt the true art of real estate by building relationships based on transparency delivering value through every deal and maintaining long-term client trust. His time at Home Street Realtor helped him build a solid foundation shaping him into a well-rounded professional who understood every aspect of the real estate business.

In January 2023, Vishal Singh took the next big step in his career by joining Stonebridge Real Estate Advisory as a Unit Manager. This move marked a turning point transitioning him from a dedicated realtor to a dynamic leader. At Stonebridge, Vishal took on greater responsibilities managing a team of professionals while ensuring that the company's core values of integrity and customer satisfaction were maintained. His leadership has been instrumental in driving growth and innovation within the firm.

As a Unit Manager, Vishal focuses on mentoring his team, streamlining operations and strengthening client relationships. His strategic thinking and consistent performance have contributed significantly to the company's success. Colleagues admire his ability to stay calm under pressure, motivate others and deliver results even in challenging market conditions.

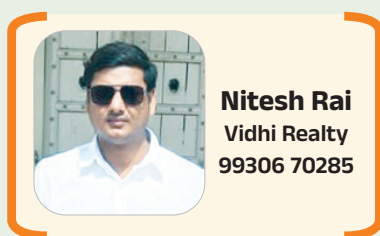
Today, Vishal Singh stands as a symbol of ambition and perseverance in the real estate industry. From his early beginnings at Home Street Realtor to his current leadership role at Stonebridge Real Estate Advisory, his career reflects hard work vision and an unwavering commitment to excellence. His story continues to inspire young professionals who aspire to grow and make their mark in the dynamic world of real estate.

Vidhi Realty: A Decade of Trust and Excellence in Real Estate

In the competitive world of real estate, building trust and delivering results are the true measures of success. Vidhi Realty, under the leadership of Nitesh Rai, has carved a respected name in the industry over the past 10 years. With a focus on professionalism, transparency, and customer satisfaction, the firm continues to stand out as a reliable partner for both buyers and developers.

Nitesh Rai, the driving force behind Vidhi Realty, brings a decade of hands-on experience to the business. His deep understanding of the market and consistent efforts to match clients with the right properties have helped him gain a loyal base of customers. Over the years, he has not only built a strong reputation but also established meaningful collaborations with some of the most well known developers in the region.

Vidhi Realty has worked closely with renowned names such as JVM Spaces, Hiranandani, STG Group, Rutu Group, Squarefeet Group, Vihang Group, and Sanghavi Group. These collaborations reflect the



Nitesh Rai
Vidhi Realty
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trust and credibility that the firm has earned within the developer community. By maintaining strong relationships with these leading groups, Vidhi Realty ensures that its clients gain access to some of the most promising projects in the market.

The firm's strength lies in its ability to understand the unique requirements of every client and provide solutions that are both practical and profitable. Whether it is helping a family find their dream home or assisting investors in identifying the right opportunities, Vidhi Realty consistently delivers results that exceed expectations.

Nitesh Rai believes in a client centric approach where every transaction is guided by honesty



and dedication. His vision for Vidhi Realty is to create an ecosystem where buying and selling property becomes a seamless and stress free experience. This philosophy has not only helped the firm grow but also made it a trusted choice for people who value integrity in business.

As Vidhi Realty moves forward, the focus remains on expanding its reach and creating even stronger associations with developers and customers alike. With 10 years of proven expertise and a clear commitment to excellence, the firm continues to be a shining example of how passion and perseverance can shape long term success in real estate.



Abhishek Shah's 6-year journey of turning Yes into Success

In the dynamic world of real estate, few names have managed to create an impact as consistently as Abhishek Shah, the visionary behind Estate Den. With six years of experience in the industry, Abhishek has built a reputation for reliability, trust, and results. His philosophy is simple yet powerful — the power of saying yes. This positive approach has become the driving force behind Estate Den's growing success story.

Estate Den is more than just a name in the market. Under Abhishek's guidance, it has evolved into a brand known for its dedication and commitment to helping clients find the right homes and investments. Abhishek believes that real estate is not just about property transactions but about building dreams, relationships, and long-term value.

Over the years, Estate Den has worked across some of the most prestigious and promising projects. The list includes Rutu,



**Abhishek
Shah**
Estate Den
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Ace, Green Square, Vihange, Dosti West County, and Piramal. By associating with such a wide range of developments, Abhishek and his team have proven their versatility and expertise in handling diverse projects. Whether it is luxury apartments, modern townships, or commercial spaces, Estate Den has been able to match the right buyer with the right opportunity.

What sets Abhishek Shah apart is his hands-on approach. Almost all major



projects in the region have seen his active involvement, ensuring that clients get not just information but the right guidance tailored to their needs. His knowledge of the market,

combined with his ability to understand what clients truly want, has made Estate Den a trusted partner in the real estate journey of many families and investors.

Abhishek's vision for Estate Den extends beyond transactions. He aims to create a platform where transparency, trust, and customer satisfaction remain the top priorities. In a sector often clouded with uncertainty, Estate Den stands out for its honesty and commitment to delivering results.

Six years may seem like a short time, but Abhishek Shah has proven that with determination, dedication, and the power of yes, success follows naturally. Estate Den today is not just a company but a name synonymous with growth and trust in the real estate sector. With every project and every client, Abhishek continues to build not just properties but a legacy of excellence.

This Diwali, Light Up Your Life with a New Home

Diwali, the festival of lights, joy, and new beginnings, is not just about illuminating homes with diyas and celebrating with sweets, it is also about welcoming prosperity and positive change into one's life. Among all the purchases made during this festive season, buying a new home stands out as the most meaningful and auspicious investment. There is something magical about the idea of beginning a new chapter during a festival that symbolises light triumphing over darkness and hope triumphing over uncertainty.

For generations, Diwali has been considered the perfect time to make big life decisions, and owning a home during this period is believed to bring good fortune, stability, and long-term happiness. Beyond the traditional beliefs, there are also practical reasons why Diwali is the best time to buy a home. Builders, developers, and banks understand the festive sentiment and often introduce irresistible offers during this season, from attractive discounts and zero stamp duty schemes to waived registration fees, cashback rewards, and exciting gifts that make the purchase even more special. These festive deals make it financially rewarding for buyers,



allowing them to save more while fulfilling their dream of homeownership. Moreover, many developers aim to clear

their inventory before the year ends, leading to better prices and added benefits for serious buyers.

The festive atmosphere itself adds to the excitement as cities sparkle with lights, new projects are launched, and property showcases fill the market with fresh opportunities. Buying a home during Diwali is not just a financial decision; it is an emotional milestone. It represents growth, success, and the joy of building a secure future for the family. As loved ones gather to celebrate, a new home becomes the perfect symbol of unity and happiness. It becomes a space where new memories are made and where every corner glows with warmth and love. Financially, this season also brings a positive surge in market sentiment, leading to better appreciation rates for investors.

So, this Diwali, as you light diyas and decorate your home with flowers, consider making the glow permanent by owning one of your own. Let this festival mark the beginning of a brighter, more prosperous chapter.

This Diwali, invest in light, love, and a home that truly shines.

Ramesh Nanuramji Varfa builds trust through Rutu Real Estate

In the ever-evolving landscape of real estate, where credibility and consistency define long-term success, Ramesh Nanuramji Varfa has emerged as a trusted professional. As the founder of Rutu Real Estate, he has dedicated his career to providing clients with reliable property solutions and transparent services. Established on June 4, 2013, the firm has steadily grown into a respected name in Thane's property market.

Located at Shop No. 4, Building D-3, Rutu Park, near Rutu Super Market, Thane, Rutu Real Estate has become a convenient and dependable hub for those seeking to buy, sell, or invest in real estate. With its strategic location in one of Thane's prime areas, the firm is easily accessible to clients, making property transactions seamless and efficient.

From the very beginning, Ramesh Nanuramji Varfa built his firm on the principles of trust, commitment, and professionalism.



He firmly believes that real estate is not just about properties, but about people and their aspirations. His personalised approach ensures that every client's needs are understood and



**Ramesh
Nanuramji
Varfa**
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addressed with the utmost care. This vision has helped Rutu Real Estate build long-standing relationships with both clients and developers.

Over the years, Rutu Real Estate has collaborated with some of the most reputed developers in the industry, which has strengthened its credibility and expanded its portfolio. The firm has proudly partnered with names such as Rutu Samruddhi, Dosti, Embassy, Kalpataru, Neelam Realtors, and Crystal. These associations have enabled the firm to offer a wide range of high-quality

residential and commercial projects, ensuring that clients always have access to the best opportunities in the market.

What sets Rutu Real Estate apart is its commitment to guiding clients throughout the property journey. Whether it is identifying the right property, negotiating favourable deals, or ensuring smooth documentation, the firm supports its clients at every stage. This comprehensive service has earned Ramesh Nanuramji Varfa a reputation as a dependable advisor who prioritises customer satisfaction over mere transactions.

Today, after more than a decade of excellence, Rutu Real Estate continues to stand as a symbol of reliability and professionalism in Thane. With strong partnerships, deep market knowledge, and a client-first approach, Ramesh Nanuramji Varfa remains dedicated to helping people turn their real estate dreams into reality.



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This Festive Season

Don't Miss Out On Your Chance Of
Booking A Spacious Home!



T & C Apply

Artistic Impression

**Last Few Units Of 3 BHK Left
From 1st Phase of Inventory**

**RUTU
SAMRUDDHI**

📍 Thane, Opp Viviana Mall

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