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Editorial



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MD, Bhumi World

Building Trust, Embracing Innovation, and Pursuing Excellence

It is a matter of great pride and pleasure to welcome IDBI Bank, one of India's most trusted banking institutions with a legacy spanning over six decades, to our premises at Bhumi World. Renowned for its credibility, integrity, and commitment to customer service, the presence of IDBI Bank will undoubtedly benefit thousands of entrepreneurs and businesses operating within our ecosystem. As Bhumi World continues to expand through its Outlet Mall and other developments, such investments strengthen the business environment and contribute significantly to overall economic growth.

In this edition, we are delighted to feature some inspiring entrepreneurial success stories. Tej Couriers truly lives up to its name, demonstrating speed, agility, and efficiency in delivering value to both its customers and the business itself. Their journey reflects the importance of strong family values, adaptability, and the willingness to evolve with changing market dynamics. Most importantly, their story highlights the entrepreneurial spirit of identifying and seizing opportunities at the right time.

Another remarkable example is Chicit, a venture that successfully identified a market gap and transformed it into a thriving business opportunity. Their rapid growth and popularity underscore the importance of being alert, innovative, and responsive to emerging consumer needs. Success often belongs to those who can recognise opportunities before others and act decisively.

Ruia Garments stands as a testament to how a commitment to quality can elevate a business to global standards. Their success demonstrates that excellence is not achieved by chance but through flawless processes, robust systems, and an unwavering focus on quality. Businesses that consistently strive for the highest standards are well-positioned to scale new heights and compete on an international stage.

Together, these stories reinforce a common message: trust, innovation, adaptability, and quality remain the cornerstones of sustainable business success.

A New Banking Landmark IDBI Bank Opens Its First Branch at Bhumi World



With a legacy of over six decades, IDBI Bank has earned the trust of customers across India through transparent banking, strong customer relationships, and reliable financial services. Continuing its growth journey, the bank recently inaugurated its first branch at Bhumi World, marking another milestone in its commitment to serving businesses and individuals.

The grand inauguration ceremony witnessed the presence of business leaders, customers, partners, and well wishers. Guests were warmly welcomed with flowers and roses, creating a cheerful atmosphere. The event began with the felicitation of distinguished guests, followed by the traditional lamp lighting ceremony. The new branch was officially inaugurated with a ribbon cutting by senior bank officials, including CGM and Zonal Head Mumbai Zone, Shri Chaudhari Labanyendu Prasad Parhi, along with other dignitaries. The landlord, Ashish Tiwari, and several customers also attended the celebration.

Designed with a spacious, comfortable, and customer friendly ambience, the branch offers both banking and ATM facilities, ensuring convenience and accessibility for customers.

Speaking on the occasion, Shri Parhi shared that Bhumi World has



Many customers present at the event shared their positive experiences with IDBI Bank and congratulated the team on the new branch. The ceremony concluded with Nanji Patel, Chief Managing Director of Bhumi World Industrial Park, extending his best wishes to the entire branch team as they embark on this new chapter.

highlighted that the new branch aims to support the growing MSME sector by providing financial assistance, advisory services, and banking solutions tailored to entrepreneurs and businesses.

He emphasised that IDBI Bank combines the efficiency of a private bank with the trust and regulatory strength of a government backed institution. Transparency, customer-centric services, and long-term relationships remain at the heart of the bank's philosophy.

The inauguration was not just the opening of a branch but the beginning of stronger relationships, greater opportunities, and continued growth for the Bhumi World business community.

emerged as a thriving industrial hub with significant business potential. He



Delivering Ultimate Service Excellence with Tej Couriers



The story of Tej Couriers is deeply rooted in the inspiring vision and entrepreneurial spirit of Vasant Rao Ghatge, a man whose journey from academia to industry created a remarkable legacy in Maharashtra's business landscape. Beginning his career as a Professor of Botany at Rajaram College, Kolhapur, Mr Ghatge possessed an extraordinary ability to identify emerging opportunities and transform them into successful ventures.

His entrepreneurial journey started with the establishment of legendary businesses such as Ghatge Patil and Sons, Hem Kiran Diesels, and Kirloskar Ghatge Patil, one of the pioneers in India's moped manufacturing sector, with well-known brands like "Laxmi Scooter" and "Pizzaz." In the 1960s, when the foundry industry was still developing, he entered the sector with the manufacturing of brake drums and established Ghatge Patil Industries, which later became one of the leading foundries in Western Maharashtra.

Mr Ghatge also expanded into automobile dealerships, bringing renowned brands such as Mahindra Jeeps, Hindustan Motors, Massey Ferguson Trucks, TVS Motors, Hyundai, Tata Motors, and Bharat Benz under the Ghatge Patil banner. His determination, foresight, and leadership transformed his dreams



Sadhana Ghatge



Nandini Ghatge



Vishwajeet Salve

into reality and laid the foundation for a diversified business empire.

Continuing this legacy, Tej Couriers was established on 15th April 1992 as a natural extension of the group's transport business. Starting with only a few offices across Maharashtra, Goa, and Karnataka, the company gradually expanded into a strong regional and national network. Today, Tej Couriers has over 100 booking and delivery offices across India and is especially recognised for its deep rural connectivity and dependable courier services.

The company also offers premium services such as **Tej Elite for high-priority deliveries before 11:30 am, Tej Sure for guaranteed same-day deliveries, and Tej Passport for secure passport handling.** In addition, **Tej Couriers expertly manages reverse pickups, project loads in remote areas, seasonal mango transportation, and festive courier services during Rakhi, Diwali, and Christmas.**

Tej Couriers has carved a niche in the pharmaceutical sector by specialising in vaccine deliveries, cold chain logistics, blood sample transportation, and other time-sensitive consignments. Under the capable leadership of Sadhana Ghatge, the company has achieved remarkable growth while maintaining its commitment to safe, reliable, and timely delivery services.

From a single truck in 1942 to a trusted logistics network today, Tej Couriers stands as a symbol of dedication, innovation, and customer trust.





Chiclit: Trusted Kids & Teens Beauty Brand

Chiclit is redefining beauty-inspired play for children by combining creativity, imagination, and safety in a range of age-appropriate beauty products. Positioned as an ideal choice for role play, birthday gifts, return gifts, and festive presents, the brand has become a favourite among children and parents alike. Its colourful Joy Boxes and Beauty Kits, designed for children aged 3 to 14 years, encourage imaginative play while offering a fun and safe introduction to beauty and self-expression.

Created by Jitson Brands LLP and founded by entrepreneur Mrs Soniya Raut, a mother of two teenage daughters, Chiclit was built on the vision of offering children beauty products that are both enjoyable and safe. Based in Bhumi World, the brand has quickly established itself in the growing market for kid-friendly cosmetics through its vegan, toxin-free, and skin-friendly formulations.

Unlike conventional cosmetics, Chiclit products are specially designed for young users and are free from harmful chemicals such as parabens and toxins. This makes them suitable for pretend play, celebrations, gifting, and beginner



Soniya Raut

makeup exploration, while giving parents confidence in the products their children use.

Among the brand's most popular offerings is its Lip & Cheek Tint range. These multi-purpose tints provide a soft, glossy finish while nourishing the skin with ingredients such as shea butter, jojoba oil,



and Vitamin E. Their lightweight texture and playful shades make them a favourite among young beauty enthusiasts.

Another bestseller is the Candylicious Lip Gloss collection. Designed to deliver high shine without stickiness, these lip glosses feature a gentle, paraben-free formula and come in attractive shades

Customers can easily purchase Chiclit products through a wide network of toy stores across India, supported by Jitson Brands' extensive distribution network. The brand is also available on leading e-commerce platforms such as Amazon India and Flipkart, making it convenient for shoppers to access its growing range of products.

and fruity flavours that appeal to children and teenagers.

The brand's Joy Boxes and Beauty Kits further strengthen its position as a gifting destination. Combining beauty products and accessories in attractive packaging, these curated sets encourage creativity, role play, and confidence-building through fun and safe experiences. Their vibrant presentation makes them especially popular for birthdays, celebrations, and festive occasions.

With its focus on safety, creativity, and gifting, Chiclit continues to create a unique space in the children's beauty segment, offering products that make playtime more imaginative while ensuring a child-friendly beauty experience.



Threads That Travel

Ruia and Ruia's
Global Story

Mohinder Singh



Ruia and Ruia International LLP stands as a shining example of how tradition can be reimagined for a global audience. Their journey from local sourcing to international recognition showcases the power of thoughtful design, skilled craftsmanship and a vision that extends far beyond borders.



Where heritage textiles meet contemporary flair, Ruia and Ruia International LLP has woven a story of innovation, resilience and global appeal. Specialising in the design of shawls and dupattas, the company has evolved from its early beginnings in Delhi to a dynamic and flourishing base at Bhumi World.

Sourcing exquisite fabrics from India's most celebrated textile regions, including

Delhi, Punjab and Kashmir, the company brings together the richness of tradition with the promise of modern design. At Bhumi World, these textiles are transformed with creativity and precision, resulting in pieces that are both timeless and trend-conscious.

Central to this journey is Mohinder Singh, whose association with the company dates back to its Delhi roots. Now leading operations at Bhumi World, his experience

and deep understanding of the craft ensure that every design upholds the highest standards of quality while embracing innovation.

What begins as a piece of fabric in India soon finds its way onto the global stage. The finely designed shawls and dupattas are exported to discerning markets across the USA, UK, Hong Kong and Italy, carrying with them the essence of Indian craftsmanship.



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