

Bhumi World Times

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Maharashtra's First Outlet Mall Now in Thane District

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Bhumi World Industrial Park, already established as a thriving business hub, is now poised to transform into a dynamic destination for entertainment, shopping, and culture. With the launch of the 'Outlet Mall of India', the development marks a significant step forward in redefining retail experiences in Maharashtra and signals the evolution of Bhiwandi into a modern lifestyle destination within the Mumbai Metropolitan Region (MMR).

The 5 lakh sq. ft Outlet Mall of India is envisioned as the state's first dedicated outlet mall, introducing a unique concept of year-round discounted shopping. With over 150 national and international brands, the mall promises an 'Always On Discount' model,



making premium fashion and lifestyle products more accessible to consumers. Shoppers can expect a diverse mix of global labels across categories such as apparel, footwear, and accessories, creating a compelling value-driven retail experience that caters to a wide

audience.

However, this development goes far beyond conventional shopping. Conceptualised as a next-generation 'Retailtainment Hub', the Outlet Mall of India integrates entertainment, leisure, and community engagement at

Bhumi World itself has a strong foundation, with over 15 years of experience in developing integrated, sustainable projects across the MMR. Its 400-acre ecosystem includes a 150-acre industrial park that houses more than 4,000 business units and supports over 135,000 jobs. Known for its 'plug and play' infrastructure model, the development enables businesses to scale efficiently while contributing to the region's economic growth.

its core. One of its standout features is a 2,500-seater open-air amphitheatre designed to host a variety of events, including live concerts, stand-up comedy shows, cultural festivals, and brand activations throughout the year.

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This focus on experiential offerings is aimed at driving consistent footfall and encouraging visitors to engage with the space beyond traditional retail.

Adding to the vibrant atmosphere is a one-acre curated flea market that will feature pop-up stores, independent brands, and rotating experiences. This space is intended to support local artists, entrepreneurs, and small businesses while creating a lively, ever-changing environment that encourages repeat visits. The emphasis on community-driven experiences reflects a broader shift in consumer behaviour toward experiential spending and social engagement.

Food and dining form another major pillar of the project. The mall introduces a comprehensive 'Food Avenue', designed to address the growing demand for organised dining options in the region. This area will feature a mix of quick-service restaurants, fine dining establishments, and six rooftop restaurants, allowing it to function as a standalone destination even beyond retail hours. A key highlight is a massive 25,000 square foot flagship brewery, one of the largest in Maharashtra, complemented by a cluster of over twenty food trucks. Together, these elements create a lively, festival-like dining environment that enhances the overall visitor experience.

In addition to shopping and dining, the development offers a wide range of recreational and entertainment facilities. These include state-of-the-art golfing and go-



karting tracks, as well as expansive sports complexes designed to cater to diverse interests. The broader ecosystem also features a 30-acre exhibition centre, a 21-acre furniture hub, multiple sports zones, and

dedicated entertainment spaces such as Studio XO for live performances. This integrated approach ensures that visitors can spend an entire day within the destination, engaging in a variety of activities.

Strategically located within the larger Bhumi World ecosystem, the Outlet Mall of India benefits from excellent connectivity to major infrastructure corridors. Its proximity to key developments such as the Samruddhi Mahamarg, the upcoming Navi Mumbai International Airport, and other regional transport networks ensures easy access from Bhiwandi, Thane, Navi Mumbai, and Mumbai. Positioned along the Pune-Nashik highway, it is well-placed to tap into the growing 'highway culture' and weekend travel trends, making it an attractive destination for both local residents and travellers.

The project reflects broader shifts in India's urban and consumer landscape, including the rise of experience-led spending and the increasing importance of mixed-use developments. By combining retail, entertainment, dining, and cultural elements, Bhumi World is creating a destination that aligns with evolving lifestyle preferences and the aspirations of a younger, more experience-oriented audience.

With the launch of the Outlet Mall of India, Bhumi World is not just expanding its footprint but redefining the identity of Bhiwandi. The project represents a shift from an industrial base to a vibrant, multifaceted destination that blends commerce, culture, and community. It is a forward-looking development designed to meet the needs of a rapidly evolving India, where shopping is no longer just a transaction, but an immersive, all-day experience.



AMPHITHEATRE

2,500 seat open-air venue. *Concerts, cultural events, community gatherings.*



FLEA MARKET

Weekend activation zone. *Local vendors, artisans, food fests.*



CONCERT ARENA

Large-format event infrastructure for headline acts and major productions.



IN-MALL ACTIVATIONS

Brand launches, pop-ups, immersive experiences year-round.



EVENT SPACES

Flexible indoor and outdoor infrastructure. *Conferences, exhibitions, brand events.*



STUDIO XO

Entertainment and content studio. *Built for live shows, creator economy, branded content.*



AMPHITHEATRE

2,500+ Seat Capacity



FLEA MARKET

Weekend Activation Zone



STUDIO XO

Entertainment Destination



Neo Rubber Products : Leading O' Ring Manufacturer in India

Neo Rubber Products, founded by the visionary Hassanand Kewalramani and subsequently nurtured and grown by Jitendra Kewalramani, stands tall as one of India's most trusted 'O' Ring manufacturers, offering high-quality sealing solutions across various industries. Known for excellence and reliability, the company delivers complete piping solutions that ensure efficiency and durability. By providing end-to-end services from material selection to installation, they demonstrate deep technical expertise and a thorough understanding of industry needs.

As a leading 'O' Ring seal supplier in India, Neo Rubber Products provides an extensive range of rubber seals and components designed to meet the most demanding industrial requirements. Every product manufactured undergoes rigorous quality checks to ensure high performance, durability, and cost-effectiveness. The company's ISO certification further reassures clients of its commitment to upholding international quality standards.

Backed by a team of expert engineers and technologists with vast experience in rubber compounding, material research, and product design, Neo Rubber delivers tailor-made solutions suited to diverse applications. The company offers a comprehensive product line that includes Elastomeric Rubber Rings for UPVC Pipes & Fittings, Rubber Grommets for Drip Irrigation, Sprinkler Rubber Rings, Corrugated Rubber Rings (DWC), Lip Seal Rings, Compression Fitting 'O' Rings, PTFE Seals for Ball Valves, and more.

Research and Development



Jitendra Kewalramani

With a production capacity of 200,000 pieces per day, over 100 OEM customers, and a strong team of 15+ engineers and executives, Neo Rubber Products has established itself as a reliable partner for industries across the nation. The company's infrastructure is equipped with state-of-the-art machinery and advanced testing facilities to ensure accuracy and consistency in every batch produced.

form the backbone of Neo Rubber's operations. Constant innovation and continuous improvement have helped the brand stay ahead in a competitive market. The company emphasises three key commitments: product excellence, customer satisfaction, and industry advancement.

Neo Rubber's philosophy is built on core values: Integrity, Quality, Result Orientation, Joy of Work, Mutual Trust, and Co-operation. These values reflect in every aspect of the organisation — from product design to customer service.

This dedication is evident in their commitment to quality, flexibility in customisation, and ability to withstand demanding conditions, all of which reflect true engineering excellence. Such organisations not only supply products but also build trust by providing dependable, long-lasting solutions that support smooth and safe operations.

Driven by the vision to create sustainable growth through high-quality, technically sound, and cost-effective solutions, Neo Rubber Products not only meets customer expectations but consistently strives to exceed them. Its flexibility in production scheduling, technical expertise, and dedication to service have positioned it as a preferred choice for clients seeking dependable and efficient rubber sealing products in India.

More than just manufacturers, Neo Rubber Products serves as a dedicated solution partner. By exemplifying expertise, innovation, and flexibility, they contribute significantly to long-term operational success and sustainability.





Where Enterprise Meets Empathy: Kalyan Commercial Agency

The industrial growth of Maharashtra has been shaped by visionary entrepreneurs, among whom the Joshi family holds a distinctive place in Thane district's history. The district's first ice factory was established by Kalyan Commercial Agency, laying the foundation for what would become a diversified and respected business enterprise.

The driving force behind this success is Hemant Joshi, who leads the company alongside his wife, Smita Joshi and their son Abhijit Joshi, a mechanical engineer actively involved in the business. With a well-established office near Kalyan railway station and a warehouse facility at Bhumi World, the agency continues to serve clients efficiently across the region.

Beyond commerce, the Joshi family is deeply committed to social responsibility. They run a special school dedicated to



Hemant Joshi

children with special needs, reflecting their dedication to community upliftment. Adding to the family's unique legacy, Hemant Joshi's brother Ananta operates a remarkable caps museum showcasing over 4,000 caps from battlefields, naval forces, armies, and royal palaces worldwide.

Through enterprise and empathy, the Joshi family exemplifies how business leadership can go hand in hand with social impact.



Over the decades, Kalyan Commercial Agency expanded far beyond its early beginnings. The company has built a strong presence in both B2B and B2C sectors, offering engineering solutions and industrial equipment across Maharashtra and India. It holds dealerships for reputed brands such as Kirloskar Brothers Limited, Premium Transmission Pvt Ltd, and CG Power and Industrial Solutions. Specialising in high-performance and speciality pumps, the agency has contributed to some of the nation's most ambitious infrastructure projects, including the iconic Atal Setu and the transformative Mumbai Coastal Road.

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