

Bhumi World Times

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Editorial



Prakash Patel
MD, Bhumi World

When the Year Ends... and Begins

It is interesting that the month of March asks us to do two opposite things at the same time. It asks us to close a year but at the same time welcome a new one.

The month begins on a colourful note with Holi, reminding us that a little vibrancy, positivity and camaraderie can brighten even the busiest workplaces.

Soon after, International Women's Day offers an important moment of recognition. Across industries, women continue to shape organisations with leadership, resilience and innovation. Their growing presence is not just a matter of representation it is a sign of progress.

And then comes Gudi Padwa, the traditional beginning of a new year in Maharashtra. The Gudi raised high is a symbol of victory and optimism. It is a reminder that every new cycle brings new possibilities.

Interestingly, just as we celebrate this new beginning, 31st March marks the close of the financial year. For businesses and industries, it is a time to review performance, acknowledge achievements and prepare for the opportunities ahead.

Perhaps that is the beauty of March. It teaches us that every ending quietly prepares us for a new beginning.

As we step into the new year with the spirit of Gudi Padwa, may the coming year bring growth, innovation and prosperity to our entire industrial community.

Wishing you all a very Happy Gudi Padwa and a successful year ahead.

Having a **Scholar** Friend for Generations!



For nearly seven decades, Scholar has quietly accompanied the journeys of students, professionals, artists, and businesses across India.

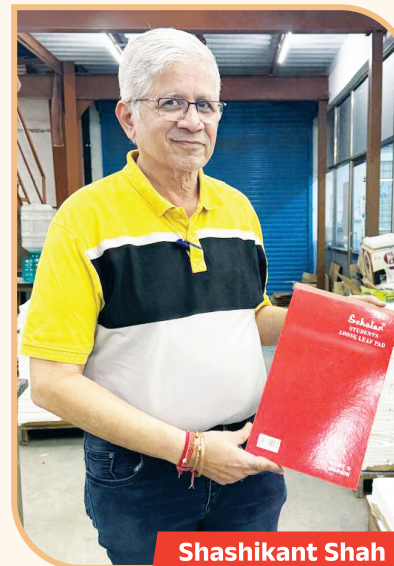
Founded in 1958 by Late Bachubhai Shah, the brand began as a modest notebook manufacturing venture in Mumbai. Built on a belief in the power of education and the value of well-made stationery, Scholar steadily grew into a trusted name known for quality, reliability, and thoughtful design.

Over the years, the brand expanded under the leadership of Shashikant Shah, who strengthened its manufacturing capabilities and built strong relationships with retailers, institutions, and businesses across India. One of the company's most recognisable products, the iconic Scholar Red Loose Leaf Pad, has remained a familiar presence on desks in offices for generations.

Today, Scholar continues to evolve under the leadership of the Shah family's next generation. Mihir Shah, Managing Director, leads product development, design direction, and manufacturing innovation, while Kathan Shah heads the company's sales and corporate customisation initiatives, working closely with businesses across industries to develop branded stationery solutions.

The brand's Luna Planner series, premium PU journals, spiral notebooks, and specialised artist papers and sketchbooks have become particularly popular among professionals, students, creatives, and stationery enthusiasts.

A key strength of Scholar lies in its ability to design and manufacture customised stationery for businesses and brands. The company partners with organisations across industries to create branded corporate diaries, planners, notebooks, and promotional stationery, helping businesses express their identity through thoughtfully crafted products. Many companies today collaborate with Scholar to create customised stationery that reflects their corporate identity while



Shashikant Shah



Kathan Shah & Mihir Shah

"Even in an increasingly digital world, people continue to value the clarity and connection that comes from putting thoughts on paper."

Mihir Shah, Managing Director, Scholar

Operating from its 20,000 sq. ft. manufacturing facility at Bhumi World Industrial Park, Scholar produces a wide range of stationery products, including:

- Corporate diaries and planners
- Premium journals and notebooks
- Spiral notebooks and office notepads
- Sketchbooks and artist pads
- Watercolour and fine art papers
- Canvas boards and exam boards
- Personal and office stationery

maintaining premium quality.

Scholar's manufacturing combines decades of craftsmanship with advanced machinery. The facility is equipped with modern printing and binding systems, including a fully automatic Kolbus Casemaker from Germany, enabling precision case-binding and consistent high-quality production.

To ensure superior quality, Scholar imports premium papers and cover materials from the United States, the Netherlands, South Korea, Germany, and Malaysia, allowing the brand to create stationery that meets global standards.

Today, Scholar offers over 650 unique SKUs in its portfolio. The brand serves customers through a strong dealer network of over 1,500 partners across 100+ cities in India, along with exports to Middle Eastern markets.

In addition to its retail and corporate presence, all Scholar products are available online through www.scholarstationery.com and on Amazon, enabling the brand to reach customers across 20,000+ pin codes across India.

With a team of 50+ employees and nearly 70 years of manufacturing expertise, Scholar continues to evolve while remaining committed to quality, design, and innovation.

It's Always 'Gala' Time at Toy Fun



For over 25 years, Toy Fun has been a trusted household name, playing a significant role in shaping childhood experiences across generations. Guided by the philosophy “Live, Learn and Play,” the brand has consistently focused on making playtime meaningful, engaging, and educational. Founded by Shantilal Gala and later strengthened by the dynamic involvement of his son Hardik Gala, Toy Fun has evolved into a prominent name in the toys and games industry.

Toy Fun offers a diverse portfolio that caters to children of various age groups. From board games, puzzles, and educational games to art and craft activities, construction sets, and building blocks, the brand has created products that nurture creativity and learning simultaneously. Their musical sound toys, in particular, have been immensely popular among toddlers, stimulating auditory development while making playtime delightful.

Understanding the changing trends and preferences of modern families, Toy Fun has consistently innovated to meet the growing needs of children.



Hardik Gala and Shantilal Gala

In an era where screen time is rapidly increasing, the company has successfully introduced unique toys that encourage hands-on engagement and interactive learning. Their thoughtfully designed

puzzles and board games have become favourites in playgroups and nurseries, helping children build foundational skills in a fun and collaborative environment.

Operating under Vishal Marketing

Beyond entertainment, Toy Fun's products contribute significantly to early childhood development. The toys help improve hand-eye coordination, auditory skills, matching abilities, and recognition of numbers and alphabets. They also foster problem-solving skills, imagination, social interaction, and creativity, which are essential qualities for holistic growth.

at Bhumi World, Toy Fun benefits from strong manufacturing support through firms such as Fair, Veer, Prime, Petals, Lil Star, and Unique Creations under the Vishal Group. This robust foundation ensures quality, innovation, and consistency across all product lines.

With a legacy built on trust, creativity, and commitment to child development, Toy Fun continues to make learning joyful, proving that the best education often begins with play.





Craving for Ghar ka Khana? Tastroo Brings the True Taste of Home

In Bhumi World, where time truly is money, every minute counts. As a thriving business community that operates 24/7, professionals here understand the importance of productivity. Yet, in the race to meet deadlines and manage operations, one essential element often gets overlooked: health. After all, without health, there is no wealth. A balanced, nutritious diet is the foundation of sustained energy and long-term success.

While home-cooked meals are always the ideal choice, busy schedules often make it difficult to carry food from home every day. Addressing this very challenge, Tastroo – True Taste has introduced a thoughtful solution for professionals seeking wholesome, homely meals without compromising on time or quality.

Founded by three passionate partners — Narendra Pratap Singh, Samir Gandhe, and Insha Mehta — Tastroo is a pure vegetarian cloud kitchen dedicated to delivering the true taste of home. With a state-of-the-art facility that maintains



high standards of cleanliness and hygiene, the team uses premium quality raw materials to ensure every meal is fresh, nutritious, and satisfying.

Tastoo offers four carefully curated meal options to suit different appetites and preferences: the Signature Thali, Royal Signature Thali, Mini Meal Option 1, and Mini Meal Option 2. Customers can choose flexible meal plans, including weekly packages or convenient monthly subscriptions, making it easy to maintain a healthy eating routine.

In addition, Tastroo provides Jain food options and thoughtfully accommodates specific dietary requirements based on health conditions. Though recently launched, the venture has already received an overwhelming response from business professionals and nearby residential complexes alike.

For those who miss the comfort of home-style food amidst their busy schedules, Tastroo brings the warmth of home right to your table. To order your home-like meal, call 8693812333.



Make the Best First Impression with IQRA

"Client ko kabhi client nahi samjha – hamesha dost aur well-wisher hi maana," says Ashfaq Kamruddin Shaikh, Founder of IQRA Foiling Works. This philosophy of building relationships over transactions has been the cornerstone of the company's success since its inception in 2019.

Operating from their state-of-the-art facility at Bhumi World Industrial Park, IQRA Foiling Works has steadily built a strong reputation in the printing and packaging industry. With a dedicated team of 40 professionals, the company primarily caters to pharmaceutical clients, offering comprehensive printing and packaging solutions tailored to industry standards. Their advanced infrastructure includes multiple in-house processes such as gumming, punching, foiling, and box making, ensuring quality control and timely delivery under one roof.

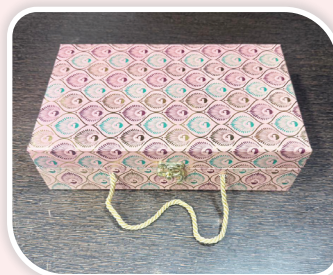
For Shaikh and his team, business is not just about profits; it is about passion for the process. "We never say no to our clients," he emphasises. The team derives immense satisfaction from



Ashfaq Kamruddin Shaikh

delivering products that exceed expectations while nurturing long-term partnerships built on trust.

In today's competitive market, packaging plays a crucial role in brand identity. IQRA Foiling Works actively suggests innovative ideas and themes to help clients create unique and impactful packaging solutions. As Shaikh concludes, meaningful relationships and creative excellence remain the true packaging of success.



Beyond pharmaceuticals, IQRA has diversified into diaries, calendars, premium gifting boxes, and innovative magnet boxes that stand out for their design and finish. Their creative packaging solutions have attracted prestigious clients such as the Raymond Group, The Bombay Shirt Company, and TASVA. Each collaboration reflects the company's commitment to quality, aesthetics, and relationship-driven service.

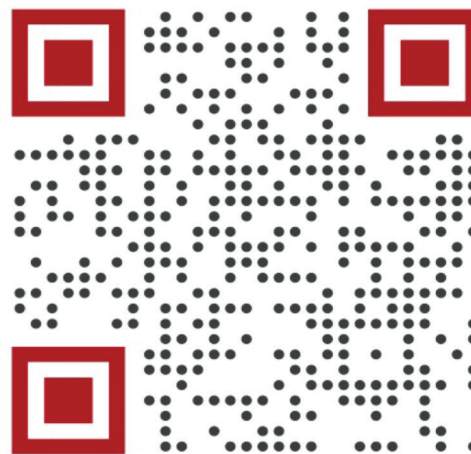


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