

Bhumi World Times

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Editorial



Prakash Patel
MD, Bhumi World

Bhumi World : Impacting everyday life !

Bhumi World has seamlessly become an integral part of our daily lives, touching various aspects of living with innovation, quality, and reliability. It's heartening to know that critical documents such as marksheets, cheques, fixed deposit receipts, and OTP pin letters are printed securely within the state-of-the-art infrastructure of DDIPL, located in Bhumi World. Their advanced facilities ensure safety, precision, and trust in every printed piece.

Everyday experiences, like visiting a salon, are also enhanced thanks to Bhumi World. The luxurious, pampered chairs we relax in during salon sessions are manufactured by Redwal Furniture Pvt. Ltd., also housed here. It's inspiring to know that the very first company to bring salon chairs online in Mumbai operates from this hub of innovation and design excellence.

Entertainment, too, has a connection with Bhumi World. The ever-popular dart game found in arcades and homes is manufactured by Ahmed Enterprises, based here. Their expertise doesn't end there; they are also behind the robust parking structures seen in both residential and commercial spaces, using cutting-edge laser-cutting technology to deliver durable solutions.

And what's life without good food? The delicious cheese used in our favourite dishes across popular eateries is distributed by JOY Foods LLP, another proud Bhumi World enterprise. Their timely delivery and quality products truly add joy to every bite.

From printing and furniture to food and infrastructure, Bhumi World is quietly yet powerfully woven into the fabric of everyday life. It's more than just an industrial hub; it's a community of pioneering enterprises dedicated to improving lives in every possible way. Proudly, Bhumi World is now part of every common citizen's ecosystem, enhancing our experiences and delivering excellence across sectors.

DDIPL: Powering India's Secure Printing Infrastructure from Bhumi World Industrial Park

Have you ever stopped to think where your university marksheet, signed cheque, fixed deposit receipt, or LIC bond paper is printed? Surprisingly, the answer might be Bhumi World Industrial Park, home to Dadajee Dhackjee Industrial Pvt. Ltd. (DDIPL)—India's trusted name in secure printing.

Guardians of Trust and Security

In a world where document integrity is critical, DDIPL remains a silent yet powerful force, ensuring the authenticity of India's most sensitive financial and academic documents.



Rashmikant Shah (CEO) & Anil Potphode (Deputy CEO)



A Legacy That Dates Back to 1894

Part of the historic Dadajee Dhackjee Group, established in 1894, DDIPL carries forward a rich legacy. The group's founder, Dadajee Dhackjee, was instrumental in building Mumbai's iconic Mahalaxmi Temple—a testimony to their commitment to community and culture.

Over the decades, the group has expanded into diverse industries, constantly evolving with time while staying rooted in the values of trust, innovation, and quality.

Leaders in Secure Printing

Approved by the Indian Banks' Association, RBI subsidiary, DDIPL is a trusted partner for over 500 banks and numerous prestigious institutions, including:

- Co-operative Banks (Appx. 500 Banks)
- State Apex Banks, District Central Co-op. Banks,
- IDBI Bank, Bank of India
- University of Mumbai
- and even universities in Nagpur, Solapur, Aurangabad, Lonere, Ghadchiroli and even in Nepal
- and Corporate clients

DDIPL produces high-security documents such as:

- Personalised cheque Books, Demand drafts, Pay Orders, Dividend Warrants, Pin Mailers, LIC bond papers, Fixed

deposit receipts, Share Certificates, Mark sheets and Degree and related certificates

Fun fact: DDIPL was the first company in India to print Personalised Cheque Books (Account holder names on cheques) — a feature now considered standard.

State-of-the-Art Infrastructure

Operating out of an ISO 9001:2008 & ISO 27001:2013 certified facility, DDIPL has invested heavily in world-class technology:

- 8-colour Web Offset Press imported from South Korea
- Capability for printing on reels, sheets, and continuous stationery

- Use of UV inks, MICR technology, and pressure seal glueing

- In-house developed secure cheque printing software

They also operate CTS-2010 compliant MICR cheque printing systems in over 350 locations across India, supported by a dedicated team of software and hardware engineers.

Strategic Global Partnerships

DDIPL's edge is sharpened through exclusive tie-ups with international technology leaders:

- Troy Group, USA – Global leader in MICR secure printing technology
- Welltec System, Korea – World's #1 pressure seal folding machines

These partnerships enable DDIPL to deliver high-speed, compliant, and ultra-secure solutions for India's banking, education, and mass mailing sectors.

Beyond Printing

The Dadajee Dhackjee Group's innovative streak doesn't stop at printing. They're also active in:

- Food dye colours
- Edible pigments
- Speciality chemicals, etc

This diversification reflects a dynamic business ethos—always adapting, always growing.





Redwal Furniture: Revolutionising Salon Experience in India

Ever admired the sleek, comfortable salon chair while getting pampered at your favourite salon or spa? Chances are, it was made right here at Bhumi World Industrial Park by Redwal Furniture Pvt. Ltd., a company redefining salon seating across India.

Founded in 2022 by entrepreneur brothers Arvind Prajapat and Dinesh Prajapat, Redwal Furniture operates out of the strategically located Bhumi World Industrial Park in Bhiwandi. Specialising exclusively in salon furniture, Redwal has quickly become a go-to brand for salon owners nationwide, offering over 250 in-house chair designs crafted with deep industry insight and global trend awareness.

"We understand the pulse of both salon owners and their customers," says Prajapati. "Today, salon decor and ambience play a huge role in customer experience. The right seating can make a lasting impression, and we design for that."

With the growing popularity of self-care and the rising number of



Arvind Prajapat and Dinesh Prajapat

salons and spas across the country, the demand for innovative, stylish, and comfortable furniture has never been higher. Thanks to social media, people are more image-conscious and experience-driven than ever. "A great salon experience is not just about the

service anymore; the setting matters," Prajapati adds.

Their offerings go beyond just chairs; Redwal also supplies a wide range of salon-specific furniture and paraphernalia tailored to the industry's evolving needs.

Redwal Furniture Pvt. Ltd. operates under two distinct brands :

- **Salon Chairwala** – focusing on functional, high-quality salon furniture.
- **KERA** – catering to the premium and luxury chair market.

In a short span, Redwal has built an impressive clientele, serving over 5000 salons across India. Leading names like Lakme, Juice Salon, and Hair Space Salon trust Redwal for their salon furniture needs. Notably, the company was among the pioneers in selling salon chairs online, and their YouTube videos showcasing their designs have earned them widespread popularity and visibility.

By combining modern design, ergonomic comfort, and deep industry expertise, Redwal Furniture Pvt. Ltd. is not just making furniture; they're elevating the salon experience of India.





Tu 'cheese' Badi Hai Mast Mast...

Bhumi World Aiding Us Augment Our **JOY**

Deepak Hiranandani, the dynamic entrepreneur behind Joy Friends LLP, a leading cheese distribution company, attributes much of his company's success to its strategic relocation to Bhumi World Industrial Park in Bhiwandi. Formerly operating out of Ulhasnagar, Hiranandani made the shift in 2018, a move that has significantly boosted operations and logistics efficiency for his growing business.

Hiranandani is supported in the business by his partners, Tarun Purswani and Pawan Udasi. Together, they ensure the efficient distribution of a robust portfolio of renowned dairy and food brands. Joy Friends LLP proudly handles leading names, including Amul, Britannia, Gowardhan, Milky Mist, Sonai, Dynamix, Nandi, and Prabhat Qualta cheese, solidifying their position as a key player in the MMR's food supply chain.

"Bhumi World is a strategically well-located industrial hub," says Hiranandani. "Its central positioning in Bhiwandi makes it equidistant from all major parts of the Mumbai Metropolitan Region (MMR), ensuring smooth and timely delivery across the city and beyond."

Joy Friends LLP operates a state-of-the-art cold storage facility at Bhumi World, designed to store sensitive food products such as cheese, sweet corn, French fries, and green peas at temperatures as low as -20°C. The facility can hold over 20 tons of stock, allowing the company to meet the growing demands of its extensive client base.

Hiranandani, who has worked for several years in China, is satisfied with the international professionalism and infrastructure at Bhumi World. "The facilities, cleanliness, and management here are on par with global standards," he notes.

In a bid to maintain transparency and showcase the company's hygiene practices, Hiranandani regularly invites hotel owners to visit



Deepak Hiranandani

Today, Joy Friends LLP supplies premium quality cheese and related products to more than 500 hotels across the MMR. The company is known not just for the quality of its offerings but also for its exceptional delivery timelines. "Many restaurants and hotels rely on us for consistent, high-quality supply. Timely delivery and reliability have been the core of our operations," he adds.



his facility. "We take hygiene very seriously; it's not just about products, it's about trust," he says.

With its strategic location, world-class

infrastructure, and a commitment to quality, Bhumi World Industrial Park has proven to be the ideal base for Joy Friends LLP's operations, and the company is only set to grow from here.

Ahmed Enterprises : Precision in Sheet Metal & Fabrication Solutions

When it comes to sheet metal processing and fabrication, Ahmed Enterprises has established itself as a trusted and reliable name. Located in Bhumi World, the company is known not only for creating everyday favourites like toy darts and bows, but also for executing large-scale engineering projects such as car parking structures. With years of expertise and state-of-the-art technology, Ahmed Enterprises delivers precision, quality, and innovation across diverse industries.

At the core of its services lies laser cutting and CNC bending, backed by advanced facilities designed to meet the demands of multiple sectors. From toy manufacturing and architectural design to heavy engineering and sheet metal industries, the company provides tailor-made solutions that combine efficiency with superior accuracy.

Ahmed Enterprises also offers fabrication services that cater to heavy



Shadab Shamshad Ahmed

engineering and structural projects. Its portfolio includes robust car parking structures, architectural frameworks, and specialised works for the Indian Railways through collaborative ventures.

Each project is executed with a focus on durability, safety, and high performance.

Commitment to quality is at the heart of Ahmed Enterprises. Every project undergoes strict quality control, handled

by a skilled workforce and supported by technology-driven processes. The company's philosophy is simple—deliver results that meet the highest standards of precision and dependability.



A key area of specialisation is transformer line fabrication, where Ahmed Enterprises has carved a unique niche. The company manufactures transformer tanks, cable boxes, and conservators, ensuring unmatched quality and reliability for the power sector. This expertise sets the company apart as a strong partner in critical infrastructure development.

With a clear vision to be recognised as a leading partner in sheet metal cutting, bending, and fabrication, Ahmed Enterprises continues to build trust and lasting relationships across industries, standing tall as a name synonymous with innovation, durability, and excellence.



A new milestone for Bhumi World Industrial Park! The first Post Office has officially opened within the premises — a major boost for communication and logistical ease for our industrial community. Bhumi World's chairman, Nanji Patel, during the inauguration ceremony, along with the post office department officials.

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