

ठाणेवैभव |  NYEURON

Credits
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ठाणेवैभव
CONNECTING DOTS!





“*Kisi Ki Muskurahto Pe Ho Nisaar, Kisi Ka Dard Le Sake Toh Le Udhaar*”-Narendra Ballal, the Founder of Thanevaibhav, who is still well and truly alive in the hearts of each and every well-wisher of Thane district’s oldest Marathi daily, would have echoed these timeless pearls picturising his one and only favourite Raj Kapoor, to mark the Golden Jubilee celebrations.



On the eve of
— Thanevaibhav's —
Golden Jubilee



Honourable Prime Minister
Shri Narendra Modi
wishing Thanevaibhav Team



प्रधान मंत्री
Prime Minister

संदेश

'ठाणे वैभव' दैनिक की स्थापना के 50 वर्ष पूर्ण करने के बारे में जानकारी प्रसन्नता हुई। सामाजिक, सांस्कृतिक, आर्थिक व शैक्षणिक सहित विभिन्न विषयों के प्रति लोगों को जागरूक करने में समाचार पत्र के प्रयास सराहनीय हैं।

भारत के स्वाधीनता संग्राम में पत्रकारिता का इतिहास साहस व संघर्ष की गाथाओं से समृद्ध है। महाराष्ट्र की पावन भूमि के कई अखबार आजादी की अलख जगाने में शामिल रहे। देश के स्वतंत्र होने के बाद विश्व व समाज से जुड़े विभिन्न विषयों को लोगों तक पहुंचाकर राष्ट्र निर्माण की दिशा में मीडिया द्वारा किये जा रहे प्रयास उल्लेखनीय हैं। यह देखना सुखद है कि 'ठाणे वैभव' पत्रकारिता की श्रेष्ठ परंपरा को आगे ले जाने में योगदान दे रहा है।

पिछले कुछ वर्षों में जन-जागरूकता और जन-भागीदारी से जुड़े अभियानों को मीडिया ने अपने प्रयासों से मजबूती दी है। जन सरोकार से जुड़े मुद्दों, सामान्य जन के उद्यम और उपलब्धियों से लेकर देश की सतत विकास यात्रा को प्रभावी रूप में जन-जन तक ले जाने में मीडिया की विशेष भूमिका रही है।

अमृत काल में हम एक भव्य व विकसित भारत के निर्माण की ओर अग्रसर हैं। इस कर्तव्य काल में देशवासियों की एकता व एकजुटता को मजबूत करने में मीडिया का योगदान महत्वपूर्ण सिद्ध होगा।

किसी भी संस्थान के लिए 50 वर्षों की यात्रा अनेक अनुभवों व उपलब्धियों की गाथा समेटे होती है। मुझे विश्वास है कि 'ठाणे वैभव' अपनी गौरवपूर्ण यात्रा से प्रेरणा लेते हुए देश व समाज की बेहतरी के लिए निरंतर कार्य करता रहेगा।

'ठाणे वैभव' के प्रकाशन से जुड़े सभी लोगों और पाठकों को बधाई व भविष्य के प्रयासों के लिए हार्दिक शुभकामनाएं।

(नरेन्द्र मोदी)

नई दिल्ली
श्रावण 30, शक संवत् 1946
21 अगस्त, 2024



On the eve of
— Thanevaibhav's —
Golden Jubilee



Honourable President
Smt. Droupadi Murmu

wishing Thanevaibhav Team



अजय कुमार सिंह
राष्ट्रपति के प्रेस सचिव
Ajay Kumar Singh
Press Secretary to the President



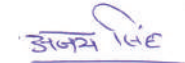
राष्ट्रपति भवन
नई दिल्ली - 110004
Rashtrapati Bhavan
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संदेश

भारत की राष्ट्रपति, श्रीमती द्रौपदी मुर्मू जी को यह जानकारी प्रसन्नता हुई है कि दैनिक समाचार-पत्र **ठाणे वैभव** 25 अगस्त, 2024 को अपनी स्थापना के स्वर्ण जयंती के अवसर पर एक विशेषांक प्रकाशित कर रहा है।

ठाणे वैभव ने सूचना की विश्वसनीयता को बनाए रखने और ठाणे जिले के सामाजिक, आर्थिक और शैक्षणिक कार्यों को प्रोत्साहित करने का उल्लेखनीय कार्य किया है। आशा है **ठाणे वैभव** लोकतंत्र को और मजबूत बनाने का प्रयास करता रहेगा।

राष्ट्रपति जी, विशेषांक के सफल प्रकाशन की कामना करती हूँ।



राष्ट्रपति के प्रेस सचिव

नई दिल्ली
25 अगस्त, 2024



अमित शाह

गृह मंत्री एवं सहकारिता मंत्री
भारत सरकार

संदेश

मुझे यह जानकारी प्रसन्नता हो रही है कि आपके जिला का दैनिक समाचार पत्र 'ठाणेवैभव' ने अपनी स्थापना के 50 सफल वर्ष पूर्ण किये हैं और इस अवसर पर एक विशेष अंक का प्रकाशन भी कर कर रहा है।

किसी राष्ट्र के विकास में शिक्षण प्रकाशिता की महत्वपूर्ण भूमिका होती है। प्रकाशिता स्थायीता संघर्ष और विकास यात्रा का साक्षी और साथी रहा है। ठाणेवैभव ने अपनी स्थापना से ही प्रकाशिता धर्म का पालन किया है और क्षेत्र संबंधी विषयों को प्रकाश में लाने का माध्यम रहा है।

माननीय प्रधानमंत्री श्री नरेंद्र मोदी जी के नेतृत्व में हमारी सरकार ने बीते एक दशक से डिजिटल माध्यमों के विकास और अत्याधुनिकीकरण के माध्यम से प्रकाशिता को नए युग के अनुकूल बनाने के सफल प्रयास किये हैं। साथ ही, देशवासियों की सामाजिक, राजनीतिक व विविध समसामयिक चेतनाओं के विकास हेतु अनेक जागरूकता अभियान चलाकर प्रकाशिता को चेतनासंपन्न पाठक दिये हैं।

मैं, इस अवसर पर 'ठाणेवैभव' दैनिक से जुड़े सभी प्रकाशक वयुजों-भूमिधियों को शुभकामनाएँ प्रेषित करते हुए विशेष अंक के सफल प्रकाशन की कामना करता हूँ।

(अमित शाह)

श्री मिलिन्द बरहड, संपादक, ठाणेवैभव

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शरद पवार

संसद सदस्य
(राज्य सभा)

दिनांक - १० जुलाई २०२४

शुभेच्छा

ठाणेवैभव या ठाणे जिल्ह्यातून प्रसिद्ध होणाऱ्या दैनिकास ५० वर्षे पूर्ण होत असल्याचे समजून आनंद झाला. मुंबईच्या वेदीवर बसलेल्या, नव्हे मुंबईच्याच साडा बनलेल्या जिल्ह्यातून इतकी वर्षे चिकाटीने आणि प्रकृतिने-ही मूढचे जपून वृत्तपत्र काढणे सोपे नाही. आपले वडील के. नरेंद्र बहाळ यांच्याशी माझा परिचय होता. त्यांचा वास्तव आपण समजून घेतो तो जेव्हा ते जातूत वाटते. सामाजिक कार्यकर्ते एड लहान मोठ्या संस्थाना आपण प्रसिद्धी देऊन प्रोत्साहन देत असता. त्यामुळे एक निरोजी आणि सुट्ट समजावी निर्मिती होत आहे. केवळ सकारात्मक विचार देऊन आपली लेखणी थांबलेली नाही तर लिखा पुरक असा कृतीची जोड देऊन तुम्ही माध्यमाळा एक वेगळा आग्रह दिखत.

ठाणे जिल्ह्याच्या सामाजिक आणि सांस्कृतिक विकासात आपले योगदान महत्त्वपूर्ण असून आपली पृष्ठ-ही पिढीही त्यात सहभागी झाल्यामुळे हे विचारक काम अखंडपणे सुरू राहील याची खात्री वाटते.

त्यासाठी माझ्या खूप शुभेच्छा.

आपला

(शरद पवार)

श्री मिलिन्द बहाळ संपादक, ठाणेवैभव

ठाणे

उप मुख्यमंत्री

महाराष्ट्र राज्य

दि. २३ ऑगस्ट २०२४

शुभेच्छा

ठाणे जिल्ह्यातील प्रमुख वृत्तवाहिनी असलेले 'ठाणेवैभव' हे दैनिक २५ ऑगस्ट २०२४ रोजी आपल्या सुवर्ण महोत्सवी वर्षात पदार्पण करीत असल्याचे आणि यानिमित्ताने विशेष अंक प्रकाशित करण्यात येणार असल्याचे समजून आनंद झाला. सुवर्ण महोत्सवी वर्षांनिमित्त 'ठाणेवैभव'चे वाचक, हितचिंतक वाचकांसह संपूर्ण टीमला मनःपूर्वक शुभेच्छा.

महाराष्ट्रला लोकप्रिय, निर्भीड प्रकाशितेचा गौरवाला वास्तव लाभला आहे. सुरुवातीला लोकशिक्षण, ज्ञानप्रसार, देशाला स्वातंत्र्य मिळवून देण्याच्या उद्देशाने प्रकाशित केलेली वात होते. वृत्तपत्रातून समाज आणि समाजमन घडवण्याचे काम होत होते. कुत्राचे हे समाजबोधनाचे, स्वातंत्र्यासाठी जनजागृती करणारे, राष्ट्र घडवण्याचे प्रयत्न माध्यम असल्याचे प्रकाशनाचे वेळोवेळी साबित झाले आहे. प्रकाशनाच्या अनेक निर्वाहनी हा गौरवाला वास्तव जतन करण्याचा, पुढे नेण्याचा प्रयत्न केला आहे. प्रकाशितेचा हा वास्तव दैनिक 'ठाणेवैभव' देखील पुढे घेऊन जाईल, असा विश्वास आहे.

गेल्या काही वर्षांपासून मीडियाचे स्वरूप झपाट्याने बदलत आहे. या बदललेल्या मीडियाचा वेग बळक करणारा आहे. पूर्वी मीडिया म्हणजे की फक्त फिट मीडिया डेव्हिअसपेक्ष वाचक, स्वतंत्र इलेक्ट्रॉनिक मीडियाचा उदय झाला. आता इलेक्ट्रॉनिक मीडिया पेशा वेगवान असणाऱ्या सोशल मीडियाचे आल्या साज्याचे जा व्यापले आहे. अशा परिस्थितीतही वाचकांच्या विश्वासाला बळीत 'ठाणेवैभव' आपले स्वातंत्र्य अखंड टिकवून प्रकाशितेचा वसा पुढे घेऊन जात आहे, ही निश्चिंतप भरतपूर्ण बाब आहे. ठाणे जिल्ह्यातील सर्वसाधारणच्या इकरावे व्यापारीत बसलेल्या दैनिक 'ठाणेवैभव'ला सुवर्ण महोत्सवी वर्षातील पदार्पणासह विशेष अंक प्रकाशन उपक्रमास शुभेच्छा.

(अजित पवार)

शिवसेना

उद्धव ठाकरे

पक्षप्रमुख

दिनांक : २३ ऑगस्ट, २०२४

प्रति,

माननीय श्री. मिलिंद बरहड

संपादक,

लिखित बरहड

व्यवस्थापकीय संपादक

है. ठाणे वैभव, ठाणे.

ठाणे वैभव महाराष्ट्राचे वैभव ठरे

ठाण्यातील वाचकांचे कर्मानुसार ठाणे वैभव आपल्या ५०व्या सुवर्णमहोत्सवी वर्षात पदार्पण करत आहे हे अभिमानस्पद आणि कीर्तुकास्पद आहे. ठाणे वैभव ठाण्यातील सामाजिक सांस्कृतिक आणि राजकीय घटनांमधील आरसा आहे. हिंदुत्वपरसभट शिवसेनाप्रमुख बाळासाहेब ठाकरे यांचेही विशेष स्नेह ठाणे वैभव आणि बरहड परिवारास लाभत आहे. ठाणे वैभवच्या लघुपूर्विका कार्यक्रमास आणि विशेषतः कै. नरेंद्र बरहड यांच्या फटवडपुर्ण सोहळ्यास वास्तवार्थ आणि मी दोघेही आभारपूर्वक आहे तो यादीही आठवण या निमित्ताने झाली. धर्मवीर आनंद दिने यांच्या सत्य आणि वैभवाने उभारी घेतली आणि हे ठाणे जिल्ह्याचे वैभव साठे. या इतिहासाचे आजीदेखील साक्षीदार आसेल.

लावकर ठाणे जिल्ह्याप्रमाणेच संपूर्ण महाराष्ट्र आपल्या दैनिकाचा विस्तार होतो आणि ठाण्याचे हे वैभव महाराष्ट्राचे वैभव ठरे. आपल्या भाविकांच्या वाटचालीस मनःपूर्वक शुभेच्छा

आपला नम्र,

उद्धव ठाकरे

पक्षप्रमुख

शिवसेना नम्र, लिखित ठाणे

उद्धव ठाकरे

पक्षप्रमुख



A Golden Jubilee to Celebrate

Rajdeep Sardesai

Author and Consulting Editor, India Today TV

“The newspaper is dead!” “Who reads a newspaper!” “Print media has no future!”

The obituaries of the print media have been written with intense certitude in recent years. The world of digital and Artificial Intelligence (AI) so dominates the media conversation that the value of the printed word gets lost in the din. It is perhaps even more difficult to be heard when the geographical headquarters of a newspaper are just next to Mumbai, the country’s commercial capital and for long its advertising and marketing hub. The shimmering lights of Mumbai can easily dim and overshadow all else.

Enter ThaneVaibhav, a newspaper that for half a century has demolished every media stereotype. In the age of Instagram reels and viral videos, an institution has been built that endures on something far more valuable than click-bait You Tube views. ThaneVaibhav has built a brand reputation on the unquestioning loyalty of its readers cutting across generations. When the late Narendra Ballal conceived of the idea of a newspaper for Thane in the 1970s, the world was in a very different place. Thane was distant suburb of Mumbai, almost too distant to be even taken seriously as an extension of a thriving metropolis. It was a pre-computer and pre-mobile generation and the collection and dissemination of news required rigorous leg-work and the hard grind of a type-writer.

The experiment that was started by Narendra Ballal in the 1970s has been taken to fruition by his son, Milind. Like his father, Milind too was a gritty, old school newspaper journalist, who cut his teeth as the stringer for The Times of India for 18 years. I got to know Milind in the early 1990s when I was city editor at The Times of India. My aim was to broaden the newspaper’s appeal by searching for stories beyond just Mumbai’s city limits. With his vast knowledge of the region, Milind was a perfect choice to reflect the Thane news milieu: we even shared an occasional byline that reflected the importance of news-gathering as a truly collaborative exercise.

In 1995, Narendra Ballal passed away and it was left to Milind and other family members to take up the reins of ThaneVaibhav. The news world was changing ever so rapidly and it would have been easy for the soft-spoken and affable Milind to give up and return to the comfort zone of working for a major Mumbai news daily. Instead, he took up ThaneVaibhav as a challenge, initiating a series of experiments, constantly innovating, turning the newspaper into a broadsheet, moving from the old typing machines to the new age of web printing. Today, Milind’s son Nikhil and daughter Juili have joined the family enterprise ably supported by Milind’s wife Manjusha and Nikhil’s wife Tejashree and are building on a legacy of fifty years. ThaneVaibhav now has around 20 periodicals, each catering to different segments of society.

To sustain a newspaper for fifty years isn’t easy, especially in post-Covid times. To expand and find a unique niche is even more difficult, especially in this age of cut-throat competition. ThaneVaibhav has succeeded where others have failed is only because the Ballals stuck to the core principle of building a relationship of trust with readers. By creating a community of Thanekars – be it through the newspaper, special interest magazines or even organizing signature events in the locality – ThaneVaibhav has established itself as the voice of a rising metro. By focusing on people-centric stories, a newspaper can make a difference to the lives of scores of people: this is where ThaneVaibhav stands out in the clutter of information.

This golden jubilee is a remarkable achievement but in many ways is only a stepping stone to many more milestones in the future. It is a reminder that journalism is not a profession but a passion project, best served when the editorial team has a sense of social responsibility that touches the lives and hearts of their readers. Thanekars owe a huge debt to the Ballal family and all those who have served the newspaper with distinction for five decades. Let us celebrate a golden jubilee with the hope that a rousing fifty will eventually lead to a glorious hundred and beyond. Jai Maharashtra! Jai Hind!

  **मंत्रालय**
मुंबई ४०० ०३२
8 AUG 2024

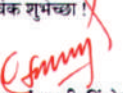
एकनाथ संभाजी शिंदे
मुख्यमंत्री
महाराष्ट्र

शुभेच्छा

ठाणे जिल्ह्यातील लोकप्रिय ‘दै.ठाणे वैभव’ सुवर्ण महोत्सव साजरा करत असल्याचे समजून आनंद झाला.

मराठी पत्रकारितेला उज्ज्वल परंपरा आहे. स्वातंत्र्यसंग्रामात अनेक दिग्गज नेत्यांनी वृत्तपत्र हे अस्त्र म्हणून वापरले. स्वातंत्र्यानंतर देशाच्या आणि राज्याच्या विकासयात्रेत शासनाच्या पाठीशी उभे राहण्याचे कार्य वृत्तपत्रांनी केले आहे. याच परंपरेला अनुसरून ठाणे शहराच्या आणि जिल्ह्याच्या सर्वांगीण विकासात ‘दै.ठाणे वैभव’ने योगदान दिले आहे. वृत्तपत्राच्या सुवर्ण महोत्सवानिमित्त ठाण्याची गेल्या ५० वर्षांतील वाटचाल मांडणारा विशेष अंक प्रकाशित करण्याची संकल्पना निश्चितच कौतुकास्पद आहे.

‘दै.ठाणे वैभव’ च्या सुवर्ण महोत्सवानिमित्त आयोजित सर्व उपक्रमांना आणि विशेषांकाच्या प्रकाशनास मनःपूर्वक शुभेच्छा !


(एकनाथ संभाजी शिंदे)

दूरध्वनी : ०२२-२२०२ ५१५१/२२०२ ५२२२, फॅक्स : ०२२-२२०२ ९२१४
ई-मेल : cm@maharashtra.gov.in, वेब साईट : www.maharashtra.gov.in

  **उप मुख्यमंत्री**
महाराष्ट्र राज्य

शुभेच्छा

‘दैनिक ठाणेवैभव’ सुवर्ण महोत्सवी वर्षात पदार्पण करीत असल्याचे समजून आनंद झाला. यानिमित्त टीम दैनिक ठाणेवैभव तसेच वाचक व वितरकांचे हार्दिक अभिनंदन करतो !

महाराष्ट्राच्या जडणघडीत वृत्तपत्रांचा मोठा वाटा आहे. गेल्या पाच दशकांपासून समानप्रबोधनासोबतच ठाणे जिल्ह्यातील सामाजिक, सांस्कृतिक, आर्थिक, शैक्षणिक विकासाला प्रोत्साहन देण्याचे कार्य दैनिक ठाणेवैभवने केले हो प्रशंसनीय बाब असून यापुढील काळातही त्यादृष्टीने सकारात्मक प्रयत्न होत राहतील, अशी आशा आहे.

दैनिक ठाणेवैभवच्या सुवर्ण महोत्सवी वर्षानिमित्त प्रकाशित होत असलेल्या या विशेषांकात ५० वर्षांतील ठाणेच्या संक्रमणाचा आढावा घेतला जात असल्याने हा विशेषांक वाचक व अभ्यासकांसाठी संग्राह्य ठरेल असे वाटते. या विशेषांकासाठी मनःपूर्वक शुभेच्छा !


(देवेन्द्र फडणवीस)



Thane found its voice in the form of Thanevaibhav

Early seeds of journalism

Narendra Ballal, the Founder of Thanevaibhav, was born on April 19, 1934, in Khamgaon, a small town in Vidarbha. After completing his schooling from his home town, he went to Pune to pursue Arts from Fergusson College.

Son of an education inspector in the erstwhile Nizam state, he had no journalism background. Narendra Ballal was drawn towards this attractive and ever-evolving world of media and wanted to pursue a career in film-making. He had infact a brush with the silver screen and worked as a junior to the legend Raja Paranjape for the movie, 'Lakhachi Gosht.'

The bug of journalism bit him during his college days, when he started an in-house magazine, Sugandh, à la style the Readers Digest. In between he picked up a job with the publicity department of Govt. of Maharashtra.

After graduating, Narendra Ballal's professional sojourn commenced with 'Sakal', where he worked as cub reporter for a brief stint before joining Vishal Sahyadri owned by veteran Congress leader Yashwantrao Chavan.

He then joined the media behemoth, The Times Group, in 1962, and became the part of Maharashtra Times, from its inaugural issue.

An acerbic sense of humour, Narendra Ballal also cherished his time at 'Marmik' rubbing shoulders with dear friend and cartoonist Balasaheb Thackeray, the then Shiv Sena Chief. He was the first few people who worked with Sena Supremo in the initial stages of 'Marmik,' inspired by the historic British humour magazine, 'Punch.'



The inaugural issue of Thanevaibhav, dated August 25, 1975.

Narendra Ballal had a secured job at Maharashtra Times as the Sub Editor. While everything seemed to be hunky-dory in the Ballal household, Narendra Ballal, one fine day, simply decided to pull a rabbit out of the hat. Known for his enterprising personality, Narendra Ballal, who was inspired by the tradition of county newspapers in London, decided to replicate the module in Thane.

Reckoned as a 'foolish move' by some of his contemporaries, Narendra Ballal, at the age of 41, took the leap of faith and sowed the seeds of Thanevaibhav on August 25, 1975. Back then, little did he know that this delicate sapling would grow into a full-fledged tree, the fruits of which, the second and third generation would savour, 50 years from then.



The Ballal residence in Shreerang Society cradled Thanevaibhav in 1975.



Smiling, they overcame the storms and emerged as victors.
Narendera Ballal, with his strong support and his wife, Kumudini.

While the history gazettes and chronicles would state that Thane came into existence as far back as the 9th century AD, the district was well and truly reborn in 1975 as it was blessed with its own independent mouthpiece. Thanevaibhav kept alive the legacy of Shilahara dynasty when Thane was called as Shree Sthanak.

The first issue was a modest 4-pager 2-colour print. It hit the stands on August 25, 1975, right in the heat of controversial emergency days.

Given the shoe string budget, the residential abode at Shreerang Society was transitioned into printing and publishing hub. Printing was outsourced.

Narendera Ballal was accompanied with his wife, Kumudini Ballal, who held the fort at school as a teacher and at home as the mother of two, to make both ends meet, as Thanevaibhav struggled to remain alive.





Nestled in the shadow of Mumbai, Thane had its fair share of limitations. And having an independent voice for this suburb, which was considered as a dormitory, was obviously not going to be a bed of roses. With fire in his belly and an uncanny aptitude for adventurism, Narendra Ballal set the ball rolling.

As they say, you can't clap with one hand, Thanevaibhav's success would not have been possible without the unconditional love and support of Thanekars, who accepted Narendra Ballal and his vision with open arms.

To celebrate Thane and Thanekars, Narendra Ballal hosted several programmes that caught the attention and gained popularity among classes and masses alike. Narendra Ballal's colleague from 'Marmik' and close friend, Balasaheb Thackeray, was always around to put an arm around him.

Fearless and Unbiased Journalism



VALUES & VALOUR

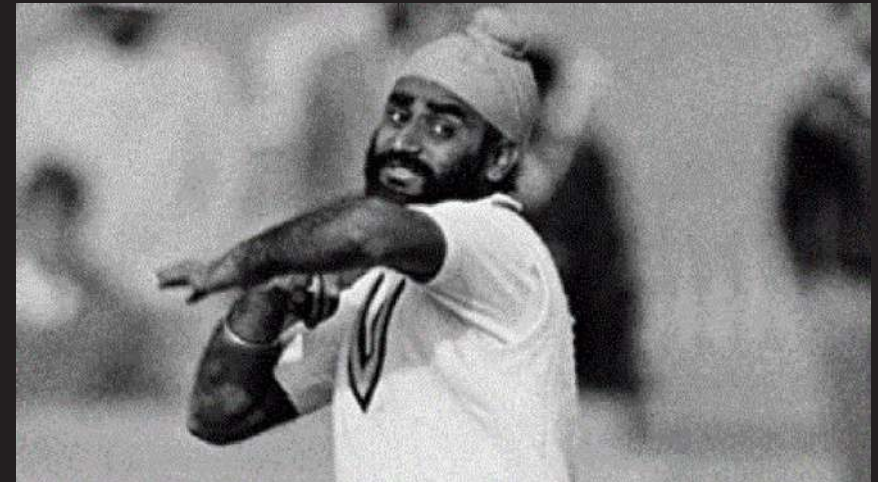
Right from the inception of Thanevaibhav, Narendra Ballal was an advocate of unbiased and fearless journalism. He wasn't afraid to call spade a spade. Despite being aware of the repercussions that this style of journalism could face, Narendra Ballal had the audacity to stand his ground and charter his path towards compelling journalism. His strong belief in values brought the valour in him.





Former India cricketer Eknath Solkar (centre) along with Ballal family - Kumudini Ballal, Meera Ballal Tamhankar, Milind Ballal, Abhay Tamhankar, and Narendra Ballal.

Narendra Ballal was inspired to walk in the footsteps of his former employer, The Times Group. He and his colleagues, Prabhakar Gujrathi and Pralhad Nakhwa, started the summer cricket tournament, affiliated to Mumbai Cricket Association, like The Times Shield, in the first year of Thanevaibhav's inception.



Balbinder Singh Sandhu, a 1983 World Cup winning squad member, hails the Thanevaibhav cricket tournament in high regard. He was a regular in the tourney before bursting onto the international scene.



Former India cricketers, Salim Durani (L) and Polly Umrigar participated in an invitational cricket tournament organised by Thanevaibhav.



Thanevaibhav cricket tournament has witnessed some rare occasions, one of them is visible in above picture where former chief minister Eknath Shinde enjoying batting and MLA Sanjay Kelkar busy wicket keeping!

Beyond journalism, a multi faceted personality



Narendra Ballal sharing the stage with Priya Tendulkar.



Narendra Ballal, despite being a hardcore journalist, gained popularity as a children's playwright. He loved children, and that was reflected in his succinct writing. To his credit, Narendra Ballal has the first-ever science fiction for children – **मंगळावरची ह्यारी**. He was well and truly ahead of time.

He brought many of the children's plays to life on stage. One of his works from the 1990s, based on 'The Wizard of Oz,' was presented on stage by a Mumbai-based group in early 2025.

Narendra Ballal mentored many child artists. Priya Tendulkar was one of them before she shot to fame. Daughter of renowned playwright Vijay Tendulkar, Priya acted in Narendra Ballal's play.



First public appearance of Mr Milind Ballal

The 2G of Thanevaibhav: Milind Ballal

Growing up in a family where news was served as a staple food, Milind Ballal, the second generation of the Ballals joined the family business. In the prominent shadow of his father, Narendra Ballal, the 2G of Thanevaibhav, was slowly and steadily finding his feet in the newspaper industry. Journalism ran in his blood. Milind, a gold medallist in Printing Technology from JJ School of Arts, started taking care of the printing aspect of the business.

Like father, like son, Milind is an eloquent speaker. Perhaps there is no institution in Thane where Milind hasn't been invited as a speaker. He always represents Thanevaibhav with poise and dignity.

He has also inherited an uncanny sense of humour from his father and writes a column, 'Talawatle Chandane.' Having deep socio-political knowledge, his views are solicited by news channels. He is known for taking a pragmatic view of local and global events and decode them for readers. Four volumes of the compilation of his articles in book form are available.



If Milind Ballal is carrying the legacy forward, the credit must be given to the values he inherited from his late father, Narendra Ballal. Positivity, resilience and carrying people with him were those qualities which are hallmarks of Thanevaibhav's success.





Before you give orders, learn to take orders - This was the philosophy of Narendra Ballal who encouraged Milind to work with National Press.

Like Narendra Ballal, Milind Ballal too was associated with The Times Group as Thane district correspondent of The Times of India. No wonder, Thanevaibhav follows the footsteps of the old lady of Boribunder.

The Times of India gave Milind, who spent as many as 18 years with the newspaper, the direction, depth and devotion towards the profession. That's why, journalism of Thanevaibhav bears a solid mark of credibility.



Proximity to Mumbai has been an inherent and inevitable challenge right from the inception of Thanevaibhav. Creating a space and converting that into a foothold was very cumbersome, at times testing the Ballal family's steel. Thanevaibhav slowly and steadily made inroads in Thane's socio-cultural spectrum and the readers followed with advertisers rallied behind.

With a stripped-down budget, lack of business acumen and dearth of bare minimum resources took Narendra and Milind Ballal's breath away as they had to complete the mandatory daily chores to come out with the newspaper to hit the stands every morning.



Narendra Ballal was fondly known as 'Thanevaibhavkar' among Thanekars.

Diamond Jubilee Celebrations of Narendra Ballal

Narendra Ballal celebrated his 60th birthday on April 19, 1994. The heartwarming celebrations took place at Ram Ganesh Gadkari Rangaytan on the coming Sunday, April 24, 1994. The auditorium was flooded with well-wishers of Narendra Ballal and Thanevaibhav alike. Among the dignitaries that graced the function, the then Shiv Sena Chief, Balasaheb Thackeray, along with his wife, Meenatai Thackeray were the prime attendees. The then Mayor of Thane, Anant Tare, Anand Dighe and Satish Pradhan also marked their presence.

A felicitation committee consisting of freedom fighter Dattaji Tamhane, Suryakant Wadhavkar, and legal giant Dr Prabhakar Waman Rege were part of it.

The loyal readers of Thanevaibhav, and friends and family of Narendra Ballal gathered in huge numbers and showered the birthday boy with heaps of praise. It was indeed a grand celebration that left the city of Thane awestruck.



नरेंद्र बल्लाळ अमर रहे

Not all fairy tales have a happy ending. What was shaping to be a mesmerising saga of Narendra Ballal and Thanevaibhav met with a sudden and anticlimactic end on March 6, 1995. That evening, when Narendra Ballal was out for dinner with his wife, Kumudini Ballal, and friends from the Rotary Club, the harsh reality of life struck the Ballal household. While the memories of Narendra Ballal's grand 60th birthday celebrations were still fresh, destiny had other plans.

Thane may have lost its voice, but the words - **नरेंद्र बल्लाळ अमर रहे** on the vehicle that carried the Founder of Thanevaibhav will forever remain etched in the hearts of each and every Thanekar.



The sudden demise of Narendra Ballal was a major jolt. The vacuum shuddered the Ballal family and they could have very well succumbed to it. But faith in printed word, the blessings of the Founder and the unstinted support of readers and advertisers helped Milind Ballal come out of the crisis.



The 20th anniversary of Thanevaibhav, in absence of Narendra Ballal, heralded the entry of Milind Ballal.

Thanevaibhav bid adieu to the Monday Blues after almost 20 years. Never before March 1995 did Thanevaibhav come up with a Monday issue. One of the major decisions Milind Ballal took after the untimely death of Narendra Ballal was that he stopped the Monday holiday. Since then, Thanevaibhav has not looked back, and for the last 30 years has been coming up with 357 issues annually.

Riding on its growing rainbow of confidence, Thanevaibhav added 'colour' by incorporating 4-colour news print all days of the week, a change that was indeed risky but a game-changer erasing the smirky tag of 'local paper!'

In that phase, Thanevaibhav also became a part of Dussehra and Diwali celebrations of Thanekars by coming up with a special Shopping Supplement. Thanevaibhav printed 50,000 copies to celebrate the shopping festival along with Thanekars and prominent shop owners. A lucky draw contest was arranged and the lucky winners picked by Thane's Who's Who were felicitated with exciting prizes.





Milind Ballal with Purushottam Laxman Deshpande (popularly known as पु. ल. देशपांडे), a renowned name in Marathi households, known for his humorous and witty writing and stage performances.



Thanevaibhav's journalism has always evolved around the 'common man'. Milind Ballal and his son, Nikhil Ballal, were blessed to meet the 'Common Man' Shri. R. K. Laxman.



Inspired by his father, Narendra Ballal, who was a part of the Rotary Club till his last breath, Milind Ballal joined the Rotary Club of Thane Mid Town in 1990. Since then, he has been actively involved in a plethora of social work directed towards the upliftment of people. Whether conducting blood donation camps, building dams, distributing educational apps, or encouraging masses to use cloth/paper bags instead of plastic, Milind Ballal has been at the helm of myriad projects catering to the different fragments of society.

Milind also served as the President of Rotary Club of Thane Mid Town in 2001.



As editor of THANEVAIBHAV, Milind Ballal got an opportunity to spearhead many organisations. One of them was district bus commuters federation. He was not only instrumental in starting BEST buses between Thane and Mumbai but also helped improve TMT services.



Milind Ballal had the opportunity to meet Sharad Pawar during one of his political rallies. In a candid conversation with Ballal, Pawar talked about his political ambitions and hinted at the formation of a new political party, which today, we know as the Nationalist Congress Party.



Milind Ballal and Nikhil Ballal interacting with Shri. Nitin Gadkari, Minister of Road Transport and Highways of India, during the inauguration of one of the special supplements of Thanevaibhav.



Visit by political leaders to Thanevaibhav office has been a regular feature.



It would not be an exaggeration to say that the Thanevaibhav office has been the political capital of Thane. From local politicians to state or national level leaders, Thanevaibhav has earned the reputation of being an unbiased media house.

For the people's representatives, Thanevaibhav is nothing less than a one-stop shop where you know the pulse of the district. This was possible only because of the unbiased and unprejudiced stand taken by Thanevaibhav.



Milind Ballal's first-ever book, तलावातले चांदणे, a compilation of his satirical articles published every Thursday in Thanevaibhav, was released in 1997. The ceremony was graced by Satish Pradhan, Prakash Paranjape, Kumar Ketkar, and Sanjay Kelkar, among other dignitaries.

The book was well-received by the audience, and their encouragement and motivation paved the way for Milind to continue writing the daily dose of editorials, which were also transitioned into books in the future by the name, Point Blank.

Thanevaibhav entering electronic era



Thanevaibhav Vruttvahini, a news capsule started by Milind Ballal in 2002, celebrated its first anniversary, which was attended by actors Shivaji Satam and Suhas Joshi, political leaders Vasant Davkhare, and the then Mayor Sharda Raut were present for the event.

Manjusha Ballal, the better half of Milind Ballal, who anchored Vruttvahini, plays a vital role behind the curtain. Her background as a school teacher and later as principal helps Thanevaibhav's fine-tuning mechanism. After a setback in the initial years, particularly the financial crisis that Milind Ballal faced, Manjusha stood rock solid, which made the editor balance creativity and business. Her upbringing of Nikhil and Juili gives them confidence and clarity, which enhance conviction and commitment, which are the pillars of the success story.

Daughter of a senior government bureaucrat, Manjusha adapted herself to the erratic and uncertain business world. Seeing the family constantly on public platforms, Manjusha honed her skills as a singer and an eloquent anchor. She wears many hats with elan and is the backbone of the family.





“Connecting the dots” has been Thanevaibhav's motto since its inception in 1975. Besides serving a full-course news meal through its daily newspaper, Thanevaibhav has offered desserts in the form of thought-provoking initiatives that leave a sweet and long-lasting taste in society.

One such novel initiative was undertaken, joining hands with the Police force of Thane. Not often do these thankless heroes find themselves on the right side of appreciation. Still, Thanevaibhav, has always stood behind them like a rock and has been empathetic towards this fragment of society, acknowledging their hard work and celebrating their success.



Thane's former Municipal Commissioner T Chandrashekar celebrating anniversary of Thanevaibhav along with Ballal family

Thanevaibhav has always shared a healthy camaraderie with the different Municipal Commissioners of Thane. The secret sauce to this strong relationship between the civic heads and Thane district's oldest Marathi daily has always been the common goal shared by both entities: the development of Thane.

So, when the then Thane Municipal Commissioner Sanjeev Jaiswal was celebrated, it didn't come as a surprise to see Milind Ballal, the Editor of Thanevaibhav, being presented with the honour to share his thoughts about this dynamic personality, who changed Thane for good during his tenure as the civic head.





Nikhil Ballal, the third generation of the Ballal family, joined Thanevaibhav in 2012. Prior to “giving orders” in his family business, Nikhil was advised to “take orders” by his father, Milind Ballal. Nikhil worked as a reporter at ABP Majha for two years before joining Thanevaibhav.

Thanevaibhav, as a media house, has scaled greater heights since the infusion of young blood into the family-run enterprise. It has expanded with respect to its reach and broadened its horizon in the media space by launching an English magazine, an advertising agency, and newsletters for residential societies, women, schools, colleges, hospitals, real estate developers, channel partners, wellness club, and the finance industry. He is a fountain of new ideas, which he implements with outstanding commitment and vigour.



One of Thanevaibhav's events that made it to the Record Books was that of Surya Namaskar. 2,500 students gathered at the Raymond Ground to perform Surya Namaskar on the eve of Ratha Saptami. With the belief that a smart city should also be healthy, Nikhil Ballal took the initiative to architect the event.



Apart from conducting the annual summer cricket tournament affiliated to the Mumbai Cricket Association at Dadoji Konddeo Stadium and Central Maidan in Thane, Thanevaibhav has organised Carrom, Table Tennis, and Volleyball tournaments to keep the sporting culture alive in the district.



Situated in the close proximity of Mumbai, Thane's transition into a cosmopolitan hub was quite inevitable. While Thanevaibhav had established itself as a household name in Marathi homes, to create a space in the hearts of other communities, the newspaper, apart from publishing their happenings, organises cultural programmes. One such event was the Community Carnival, in which Thanebans from Bengali, Gujarati, Punjabi, Tamil, Telugu, Kannada, etc., communities came together to showcase their cultures and traditions. Even the Jews and Christians participated in the Carnival.

Similarly, several engagement activities for senior citizens and youngsters alike have made Thanevaibhav their go-to newspaper.



To inculcate the habit of reading from a young age, Nikhil Ballal started a segment called 'Bal Vaibhav' every day. Half a page is dedicated to the content that will attract children to read the newspaper.

Besides, to engage the next generation, identify their potential ('Talent Hunt' in association with Nayak's Tutorials), and understand their vision for Thane ('Thane Vision 2030' in association with Wavikar Eye Institute), Thanevaibhav has hosted thought-provoking programmes to bring out the best among the youngsters.

Thanevaibhav understands that today's youth is tomorrow's future. So, certainly by investing in today's young generation, would yield better results in the future for Thane.



Spreading positivity has always been at the core of Nikhil 's work philosophy. In the world of sensationalism, Thanevaibhav opted for sensible journalism. Thanevaibhav never embraced herd mentality. Instead, it believed in charting its path towards creating an amicable environment for its readers.

One of the features of Thanevaibhav that gained tremendous appreciation was the success stories. Through its monthly English magazine, KYT (Know Your Town), Nikhil accomplished as many as 300 success stories in and around the Mumbai Metropolitan Region.



Thanevaibhav's English magazine, KYT (Know Your Town) which was spearheaded by Nikhil Ballal, began with a modest vision—to highlight the inspiring journeys of individuals from Thane.

Initially focused on showcasing the achievements and untold stories of Thanekars, KYT gradually expanded its footprint to newer cities, uncovering hidden gems and impactful narratives from diverse communities. Its commitment to constructive journalism and uplifting storytelling has earned it wide appreciation and loyal readership.

KYT continues to resonate with readers across regions, consistently bringing forward positive, real-life stories that inspire and connect. As it ventures into new cities, KYT remains dedicated to its core mission—shining a light on everyday heroes and change-makers.





Thanevaibhav partnered with Hastkala to host a Saree Walkathon in a first-of-its-kind initiative. 3,200 enthusiastic women participated in the Saree Walkathon to express their gratitude towards the hardworking saree weavers and promised to keep the rich and historic tradition of sarees alive.



Thanevaibhav has always strived to bring about a paradigm change in society. One such initiative that was very close to the heart of Thanevaibhav and the people of Thane was the 'Ho Rickshaw' initiative. Often, people complain about rickshaw drivers declining the commuters' demand to travel to a particular place (especially short-distance trips that attract small fares). To motivate the rickshaw drivers to say Yes (Ho), Thanevaibhav offered free monthly groceries to those who participated in this movement. It was a win-win situation for commuters and rickshaw drivers. The initiative was well-appreciated by the then Thane Municipal Commissioner Sanjeev Jaiswal, Deputy Chief Minister Shri Eknath Shinde, among others.

Over 700 corporators from Thane jurisdiction participated in the 'Majha Nagarsevak' event organised by Thanevaibhav. This event served as a litmus test to check the corporators' accountability, their work during their tenure, and most importantly, the usage of funds for public development. The top performing corporators were awarded in a grand ceremony by the hands of Shri Eknath Shinde, Dr Vinay Sahasrabuddhe and Mrs Vidyatai Chavan.

Much before the slogan - Clean City, Green City, became popular, Thanevaibhav was already one step ahead. Thanevaibhav created awareness about the advantages of using cloth bags over plastic bags through its 'Distribution of Cloth Bags' initiative. The initiative was inaugurated at the SVPT Rabodi school to kickstart the awareness campaign.



'STAR' LIT THANEVAIBHAV!

It has always been a starry affair at Thanevaibhav. Apart from being the mouthpiece of Thanekars, Thanevaibhav has enjoyed popularity among celebrities at large.



In 2019, Juili Ballal Kulkarni, the next generation of the Ballal family, joined the Thanevaibhav legacy. After a brief yet enriching corporate stint at FactSet, she realised her true calling — writing and storytelling, a passion deeply rooted in the Ballal lineage where creativity runs in the blood.

Since joining Thanevaibhav, she has taken charge of its newsletter initiatives, giving shape to the platform’s hyperlocal journalism mission. With a focus on nurturing talent, she is actively inculcating journalistic values among budding writers and young voices across the region.

Apart from journalism, sports is another field where Juili truly shines. She is a freelance cricket journalist and commentator, contributing to reputed platforms like ESPN, JioHotstar, and Sony Sports Network. Her insightful commentary and sharp analysis have earned her praise from former Indian internationals like Kiran More and Salil Ankola, and she had the privilege to meet none other than Sunil Gavaskar in one of her assignments.

Juili also leads sports coverage at Thanevaibhav, conducting exclusive interviews with athletes from around the globe. Recently, adding another feather to her cap, she qualified as a certified Umpire with the Mumbai Cricket Association, further cementing her presence in the cricketing world.

A creative force and passionate trailblazer, Juili Ballal Kulkarni is not only continuing the Ballal legacy but also shaping new frontiers in media, sports, and community journalism.



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What began as a modest school newsletter for Saraswati School has now blossomed into an expansive and dynamic movement, with Thanevaibhav at the helm of hyperlocal communication across Thane’s communities, institutions, and business sectors.

Recognising the importance of community storytelling, Thanevaibhav made significant inroads into Thane’s townships and societies, launching vibrant society newsletters such as Rutu Life, OHP Times (One Hiranandani Park Times), and Towards Tomorrow (for residents of Nandivardhan). These publications celebrate the achievements of residents and serve as platforms for budding writers, thinkers, and community voices to share their perspectives and creativity.

Expanding its educational footprint, Thanevaibhav, in collaboration with Mango, launched Mango Times, a common newsletter for schools. Currently circulated in around 80 schools across Thane, this unique platform is entirely student-driven, with all news and articles penned by students themselves. Its success has reached beyond Thane, engaging prestigious institutions like Parle Tilak Vidyalyaya and GEI, who now publish their monthly newsletters – Darpan and Blossom Tribune respectively – in partnership with Thanevaibhav.

Further extending its student-focused initiatives, Rutu Group, known for its deep-rooted philosophy of giving back to society, invited Thanevaibhav to replicate this initiative in Kalyan. The result was Rutu Express, a powerful student-led newsletter now connecting 31 schools, creating an inspiring platform for youth expression. After garnering overwhelming response from schools newsletters Thanevaibhav has graduated into the college spectrum by starting youth based newsletter- Yuva Plus

Understanding the need to highlight women’s voices, Thanevaibhav, in collaboration with Hastkala, launched Hastkala Life—an exclusive newsletter for women. Celebrating women’s achievements, creativity, and empowerment, it has grown into a powerful mouthpiece for women of Thane and beyond.

With Thane emerging as an industrial and business hub, Thanevaibhav partnered with Bhumi World, one of the region’s largest industrial parks, to launch a dedicated newsletter showcasing industrial growth stories. Similarly, recognizing the rise of business parks in Thane, the Ekatva Edge newsletter was introduced in collaboration with Ekatva Group, spotlighting entrepreneurship, innovation, and corporate developments.

Given Thane’s status as a growing medical epicentre, Thanevaibhav joined hands with the Indian Medical Association (IMA – Thane) to publish a dedicated medical newsletter, focusing on the healthcare ecosystem, advancements, and contributions of local doctors.

In response to Thane’s booming real estate sector, Thanevaibhav, in collaboration with MCHI-CREDAI Thane, initiated a realty newsletter that captures real estate developments, market insights, and industry trends shaping the region. Thanevaibhav’s newsletters have also turned out to be an extended marketing arm for some real estate organisations as well. Rutu CP Times is one such initiative where the stake holders like channel partners are getting connected through this periodical on regular basis.

Beyond these sector-specific newsletters, Thanevaibhav has also partnered with reputed institutions and organizations such as TJSB Bank, Wavikar Eye Institute, Kaushalya Medical Foundation, IT Vedant, Enrichwise, and Price Bridge, helping them shape impactful newsletters that connect with their stakeholders more effectively.

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and that has motivated the commercial real estate industry to take a closer look at the needs of women home buyers.

These home buyers are not divided into two groups, one that is affluent and well educated and another that is not. Both groups have the same needs in relation to the home buying process.

Women are the fastest growing segment of Thane's population. The number of Thane women are growing faster than men. There is diversity in the needs of Thane women from the young to the old. There are many reasons for the growth in the number of women buying homes in Thane.

Increasingly, women are becoming a vital part of the economy. Women are earning more money and are becoming more independent. Women are also becoming more educated and are more likely to own homes.

Women are also becoming more mobile. They are more likely to move from one home to another. They are also more likely to buy homes in the suburbs. They are also more likely to buy homes in the city.

Women are also becoming more active in the workforce. They are more likely to work full time. They are also more likely to work in the service industry. They are also more likely to work in the health care industry.

Women are also becoming more active in the community. They are more likely to volunteer. They are also more likely to join clubs and organizations. They are also more likely to participate in community events.

Women are also becoming more active in the political process. They are more likely to vote. They are also more likely to run for office. They are also more likely to participate in political campaigns.

Women are also becoming more active in the business world. They are more likely to start businesses. They are also more likely to join businesses. They are also more likely to participate in business development programs.

Women are also becoming more active in the arts and culture. They are more likely to attend art shows. They are also more likely to attend music concerts. They are also more likely to attend theater performances.

Women are also becoming more active in the sports world. They are more likely to play sports. They are also more likely to watch sports. They are also more likely to attend sports events.

Women are also becoming more active in the travel industry. They are more likely to travel. They are also more likely to stay in hotels. They are also more likely to rent cars.

Women are also becoming more active in the food and beverage industry. They are more likely to eat out. They are also more likely to drink alcohol. They are also more likely to attend social events.

Women are also becoming more active in the fashion industry. They are more likely to buy clothes. They are also more likely to wear jewelry. They are also more likely to attend fashion shows.

Women are also becoming more active in the beauty industry. They are more likely to get haircuts. They are also more likely to get manicures. They are also more likely to get facials.

Women are also becoming more active in the health and wellness industry. They are more likely to exercise. They are also more likely to eat healthy. They are also more likely to get massages.

Women are also becoming more active in the pet industry. They are more likely to own pets. They are also more likely to take care of pets. They are also more likely to attend pet events.

Women are also becoming more active in the technology industry. They are more likely to use computers. They are also more likely to use smartphones. They are also more likely to use tablets.

Women are also becoming more active in the entertainment industry. They are more likely to watch TV. They are also more likely to listen to music. They are also more likely to read books.

Women are also becoming more active in the education industry. They are more likely to go to school. They are also more likely to attend classes. They are also more likely to attend seminars.

Women are also becoming more active in the financial industry. They are more likely to save money. They are also more likely to invest money. They are also more likely to use credit cards.

Women are also becoming more active in the insurance industry. They are more likely to buy insurance. They are also more likely to pay premiums. They are also more likely to file claims.

Women are also becoming more active in the legal industry. They are more likely to hire lawyers. They are also more likely to go to court. They are also more likely to settle lawsuits.

Women are also becoming more active in the medical industry. They are more likely to see doctors. They are also more likely to get prescriptions. They are also more likely to get surgery.

Women are also becoming more active in the social industry. They are more likely to go to parties. They are also more likely to attend social events. They are also more likely to meet new people.

Women are also becoming more active in the family industry. They are more likely to have children. They are also more likely to raise children. They are also more likely to care for elderly family members.

Women are also becoming more active in the community industry. They are more likely to live in neighborhoods. They are also more likely to participate in community events. They are also more likely to help others.

Women are also becoming more active in the global industry. They are more likely to travel abroad. They are also more likely to learn foreign languages. They are also more likely to work for international companies.

Women are also becoming more active in the digital industry. They are more likely to use the internet. They are also more likely to use social media. They are also more likely to use mobile apps.

Women are also becoming more active in the environmental industry. They are more likely to recycle. They are also more likely to conserve energy. They are also more likely to support environmental causes.

Women are also becoming more active in the ethical industry. They are more likely to be honest. They are also more likely to be fair. They are also more likely to be kind.

Women are also becoming more active in the spiritual industry. They are more likely to pray. They are also more likely to meditate. They are also more likely to believe in God.

Women are also becoming more active in the philosophical industry. They are more likely to think. They are also more likely to feel. They are also more likely to act.

Women are also becoming more active in the scientific industry. They are more likely to study. They are also more likely to experiment. They are also more likely to discover.

Women are also becoming more active in the artistic industry. They are more likely to create. They are also more likely to express. They are also more likely to inspire.

Women are also becoming more active in the creative industry. They are more likely to imagine. They are also more likely to innovate. They are also more likely to dream.

Women are also becoming more active in the entrepreneurial industry. They are more likely to start businesses. They are also more likely to grow businesses. They are also more likely to succeed.

Women are also becoming more active in the leadership industry. They are more likely to lead. They are also more likely to follow. They are also more likely to inspire.

Women are also becoming more active in the management industry. They are more likely to organize. They are also more likely to plan. They are also more likely to execute.

Women are also becoming more active in the marketing industry. They are more likely to promote. They are also more likely to sell. They are also more likely to advertise.

Women are also becoming more active in the sales industry. They are more likely to sell. They are also more likely to negotiate. They are also more likely to close deals.

Women are also becoming more active in the customer service industry. They are more likely to help. They are also more likely to listen. They are also more likely to solve problems.

Women are also becoming more active in the support industry. They are more likely to assist. They are also more likely to guide. They are also more likely to help.

Women are also becoming more active in the training industry. They are more likely to teach. They are also more likely to learn. They are also more likely to improve.

Women are also becoming more active in the development industry. They are more likely to build. They are also more likely to create. They are also more likely to grow.

Women are also becoming more active in the construction industry. They are more likely to build. They are also more likely to design. They are also more likely to construct.

Women are also becoming more active in the manufacturing industry. They are more likely to produce. They are also more likely to assemble. They are also more likely to manufacture.

Women are also becoming more active in the distribution industry. They are more likely to deliver. They are also more likely to transport. They are also more likely to distribute.

Women are also becoming more active in the retail industry. They are more likely to sell. They are also more likely to buy. They are also more likely to trade.

Women are also becoming more active in the wholesale industry. They are more likely to sell. They are also more likely to buy. They are also more likely to trade.

Women are also becoming more active in the import industry. They are more likely to bring in. They are also more likely to export. They are also more likely to trade.

Women are also becoming more active in the export industry. They are more likely to bring in. They are also more likely to export. They are also more likely to trade.

Women are also becoming more active in the trade industry. They are more likely to buy. They are also more likely to sell. They are also more likely to trade.

Women are also becoming more active in the commerce industry. They are more likely to buy. They are also more likely to sell. They are also more likely to trade.

Women are also becoming more active in the industry. They are more likely to work. They are also more likely to play. They are also more likely to live.

Women are also becoming more active in the life industry. They are more likely to live. They are also more likely to die. They are also more likely to exist.

Women are also becoming more active in the universe industry. They are more likely to exist. They are also more likely to not exist. They are also more likely to be.

Women are also becoming more active in the existence industry. They are more likely to be. They are also more likely to not be. They are also more likely to exist.

Women are also becoming more active in the non-existence industry. They are more likely to not be. They are also more likely to be. They are also more likely to exist.

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Women are also becoming more active in the existence industry. They are

Itvedant now in Nagpur!

Imparting Education, Shaping Futures

Teward Gonsky
 Founder, Itvedant Pvt Ltd

Itvedant has opened its first school in Nagpur this year and will continue to expand its reach across the state. I have always believed that education is the key to a better future and I am committed to providing the best possible education to all children. We are now looking for more schools in Nagpur and other parts of the state. If you are interested in starting a school, please contact us at info@itvedant.com or call us at 020-26111111.

Itvedant is a leading educational institution in Nagpur, offering a wide range of courses and programs. The school is committed to providing a high-quality education and is looking for more schools in Nagpur and other parts of the state. If you are interested in starting a school, please contact us at info@itvedant.com or call us at 020-26111111.

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Major transition.....From Majiwada to Tembhi Naka



Thanevaibhav has indeed come a long way—from its humble beginnings in Majiwada, then considered the outskirts of Thane, to becoming a respected media establishment with a prominent presence in the heart of the city.

What started in basement premises gradually evolved into a standalone office building at Tembhi Naka, one of Thane's central and bustling locations. This phase marked a significant milestone, with the setup on Veer Savarkar Road featuring a single-storey 750 sq. ft. office. The Tembhi Naka office was inaugurated by Shri. Arun Datar, Mumbai's renowned newspaper distributor.

Continuing its steady ascent, Thanevaibhav now operates from a corporate office near Makhmali Talao, Panchpakadi, spread across a sprawling 1500 sq. ft. area. This modern space was inaugurated by former Maharashtra Chief Minister Shri. Eknath Shinde, underscoring the brand's evolution from a local newspaper to a respected voice in Maharashtra's media landscape.



ACCOLADES, AWARDS, APPRECIATION!

As the Editor of Thanevaibhav, Milind Ballal has been recognised with numerous awards and accolades from reputed organisations across Maharashtra, a testament to his impactful journalism and visionary leadership.

His contributions were notably acknowledged by the former Governor of Maharashtra, Shri Bhagat Singh Koshiyari, and he was conferred the prestigious "Icon of Thane" title by The Economic Times. Milind Ballal was also honoured with the renowned Indradhanu Manbindu Award, presented by former Mumbai Police Commissioner Shri Vivek Phansalkar and Thane Police Commissioner Shri Ashutosh Dumbre, in the esteemed presence of ABP Majha's Chief Editor, Shri Rajeev Khandekar.

Further cementing his stature, Rotary Club and Lions Club have bestowed upon him Achiever Awards, while former Maharashtra Chief Minister Shri. Manohar Joshi felicitated Milind Ballal for his accomplishments as a successful entrepreneur and media pioneer.



The Thane Municipal Corporation bestowed upon Milind Ballal the prestigious 'Thane Gaurav' award. It was presented by renowned literateur Madhu Mangesh Karnik and the then Mayor Shri Rajan Vichare.



In 2024, Milind Ballal received the Marathi Granth Sangrahalaya Award, presented by Maharashtrachi Hasya Jatra fame Shri. Sachin Mote and Shri. Sachin Goswami, recognising his literary and journalistic influence. He was also honoured by the illustrious 100-year-old institution, Yadnya Valk, with an award presented by noted social reformer Shri. Prakash Amte, for Thanevaibhav's pivotal role in the development of various parts of the Thane district.



To commemorate the remarkable contributions of Narendra Ballal, the visionary Founder of Thanevaibhav, the people of Thane have paid heartfelt tribute by naming the city's most iconic auditorium—located within the Thane Municipal Corporation premises—in his honour. This hall regularly hosts prestigious events and initiatives aimed at the welfare and progress of Thanekars, serving as a symbol of his enduring legacy.

Adding to this tribute, a road near Vrindavan and Rutu Park, where Narendra Ballal once resided, has also been named after him—cementing his place in the very fabric of the city he served. Further preserving his memory and enhancing the city's cultural identity, Thanevaibhav transformed the wall along this road into a vibrant visual landmark called "Thane Wonder Street." To protect and elevate this space, renowned artists from Thane came together to create stunning 3D paintings depicting world wonders. This unique initiative was inaugurated in 2015 by Shri Eknath Shinde and Shri Raj Thackeray also graced the event, marking yet another proud moment in honour of Narendra Ballal's legacy.



In Memory of Shri. Narendra Ballal: A Tribute Through Knowledge and Inspiration

To honour the memory of Shri Narendra Ballal, a visionary and respected figure in Thane's civic and cultural landscape, Adv. Madhavi Naik initiated a thought-provoking Vyakhyanmala (lecture series). Held annually, this three-day event has grown into a platform that brings together prominent personalities from diverse fields—including entertainment, journalism, and bureaucracy.



Over the years, the Vyakhyanmala has been graced by eminent speakers who not only share insights from their respective domains but also inspire attendees through personal stories, professional journeys, and future visions. The event is designed to foster dialogue, encourage civic thought, and celebrate the values Shri. Narendra Ballal stood for.

In one memorable edition of the series, former editor of Zee24 Taas, Shri. Vijay Kuvalekar lighted the lamp. It has also witnessed a lively and lighter moment featuring celebrated actor-director Viju Mane, veteran actor Uday Sabnis, and acclaimed poet-actor Kishor Kadam - a convergence of art, humour, and intellect.

In a contrasting yet equally compelling moment, Ashwini Bhide, fondly known as the Metro Lady, shared detailed insights into Mumbai Metro's vision and execution, captivating the audience with her clarity, leadership, and dedication to urban transformation.

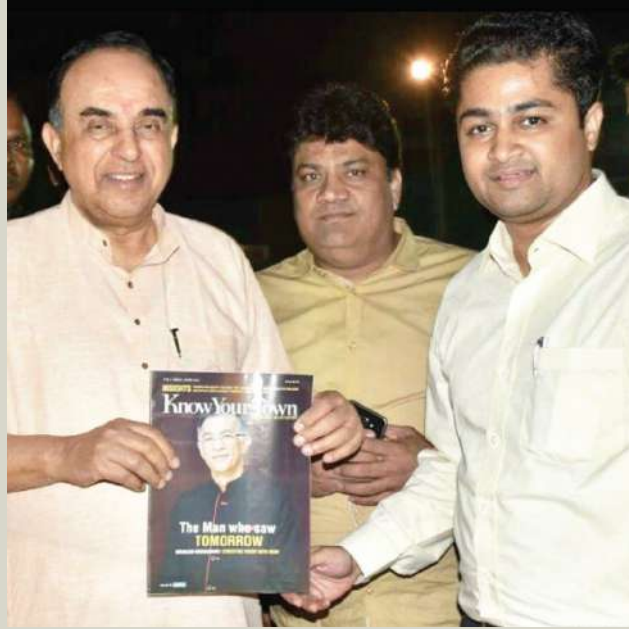
This Vyakhyanmala stands as a fitting tribute to Shri. Narendra Ballal's legacy—continuing his mission of civic engagement, cultural enrichment, and intellectual growth for the people of Thane.



OPINION MAKER

Milind Ballal, the Editor of Thanevaibhav, is widely acknowledged for his distinct political insights and in-depth understanding of the electoral landscape in Maharashtra and India. With over four decades of experience in journalism, he has covered more than 50 elections—spanning Lok Sabha, Vidhan Sabha, and Municipal Corporations—making him a seasoned election analyst. His work is backed by thorough research, sharp observation, and a deep grasp of political trends. This expertise has led to regular invitations as a political commentator on leading Marathi, Hindi, and English news channels.

Milind Ballal's hallmark lies in his balanced, calm, and composed commentary, coupled with precise and thoughtful analysis—qualities that have become his unique signature and have earned him respect across the political spectrum.

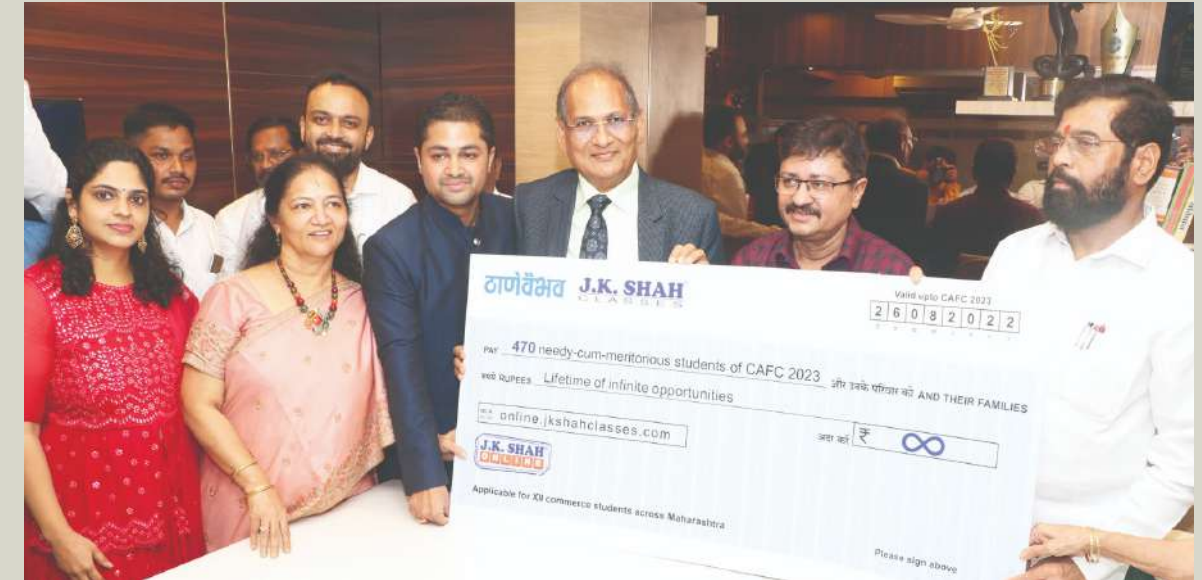


COMMANDING RESPECT

With its steadfast commitment to unbiased and authentic journalism, Thanevaibhav has earned growing credibility — not just among local readers, but also among national political leaders. Though rooted as a district-centric publication, Thanevaibhav has consistently offered fresh perspectives on critical issues, sparking meaningful dialogue and providing food for thought to policymakers and public representatives.

Dedicated to the principles of holistic journalism, Thanevaibhav upholds all four pillars of democracy with integrity and depth. Through its thought-provoking editorials and impactful social initiatives, the newspaper has successfully struck a chord with opinion makers and thought leaders across the country.

As its influence expands, Thanevaibhav continues to champion constructive discourse, making it a trusted voice in India's media landscape.



On the eve of its 47th anniversary, J.K. Shah Classes offered to provide 470 students across India with free training for CPT (Common Proficiency Test), the entry-level examination for the Chartered Accountancy (CA) course. This noble cause was supported by Thanevaibhav and was inaugurated in its office at the hands of the then Chief Minister of Maharashtra, Shri. Eknath Shinde.

Talking about accountancy, Thanevaibhav's accounts is managed by Tejashree Nikhil Ballal who hails from finance background and happens to be former national level swimmer. She has pursued digital marketing and strategy program from the prestigious IIM Indore and is currently handling digital media of Thanevaibhav and its clients.

Apart from being the mouthpiece of Thane district, Thanevaibhav has always been at the forefront of organising public seminars and forums catering to the fundamental questions of the common man, which are answered by healthy discussions among subject-matter experts.



DAILY THANEVAIBHAV RNI REGD NO. 27876/ 75, POSTAL NO. THC/186/2019-2021

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ठाणेवैभव

ठाणे जिल्ह्याचे सर्वाधिक खपाचे परिपूर्ण दैनिक | इतर ते छापणार | संस्थापक : नरेंद्र बल्लाळ

मासिकाचे तार दिनांक भावपद ०३ शके १९४५ | वर्ष ५० | अंक १ | निवार २५ ऑगस्ट २०२४ | पाने १६० | क. ४

संपादक : मिलिन्द बल्लाळ

ठाण्याची गेल्या पाच दशकातील वाटचाल विक्रमयुगादक आहे. निसर्गाच्या कुशीत शांतपणे विसावलेले ठाणे पहिल्यांदा खडबडून जागे झाले ते यंत्राच्या खडखडाटाने. औद्योगिकीकरणानंतर शहरीकरणाने तर शहराचे रूपडेच बदलले. रुंद दस्ते, उड्डाण पूल, टोलेजंग इमारती, सुशोभित तलाव आणि चौक, मॉल आणि आता लवकरच येणारी मेट्रो यामुळे ठाणे लोकल वरून ग्लोबल झाले. ठाणेवैभव या सर्व घडामोडींचा होळस साक्षीदार आहे. ठाणेकर वाचकांशी समेटस झालेली आणि इथे ते छापणार हे श्रीदवाकचे घेऊन पुढे निघालेली ही वैभवशाली गाथा अशीच निरंतर सुरू राहणार आहे. त्यासाठी तुमच्यासारख्या हितचिंतकांचा लोभ आहेच तो सादावा ही विनंती.

मिलिन्द बल्लाळ

मिलिन्द बल्लाळ, संपादक
आणि ठाणेवैभव परिवार

५०
शुभं सदां भव

That's a remarkable milestone for Thanevaibhav! Releasing a 160-page broadsheet issue to mark its 50th anniversary not only showcases the publication's enduring legacy but also its commitment to documenting the evolution of Thane over five decades. Such an extensive and reflective edition is bound to resonate with readers—especially when it involves contributions from Thane’s opinion makers, adding depth, authenticity, and diverse perspectives.

The fact that it was record-breaking further highlights the effort and editorial vision behind it. It’s not just a celebration of a publication, but of a district’s transformation through time, told by those who helped shape and witness it.



The 'One Minute Maharashtra' campaign was launched by Thanevaibhav in 2022. It aimed to devote just one minute everyday to creating a difference in society. The then Chief Minister of Maharashtra, Shri. Eknath Shinde, appreciated the campaign, which later translated into a state-wide movement. Thanevaibhav prepared a pledge and circulated it among social groups to create awareness about this revolutionary initiative.

From disposing of the waste wrappers in the dustbin to closing the water tap when not in use, people across Maharashtra invested their one minute productively. Thanevaibhav was overwhelmed by getting a tremendous response from people all over the state, by way of their pictures and videos.



Milind Ballal, Editor, Thanevaibhav, has graced several functions in myriad institutions as the guest speaker in and around Thane. Over the last four decades, he has touched the hearts of the audience with his eloquent speaking skills.



Nikhil Ballal, Managing Editor, Thanevaibhav, has always impressed the listeners with his fluent oratory. Narrating his experiences about print and electronic media has been his forte.



Thanevaibhav has always been proactive in creating an impact on society. Apart from the daily dosage of news, Thanevaibhav has treated its readers with special supplements catering to various topics. These special supplements have been inaugurated at the hands of dignitaries.







Thanevaibhav has strategically expanded into diverse media-allied services with the launch of two dynamic verticals: Art65 and NYeuron.

Art65 is Thanevaibhav's dedicated content creation company, producing high-quality content in multiple languages. It caters to a wide array of sectors, including FMCG, Healthcare, Lifestyle, Finance, Education, and Real Estate. The company is renowned for its work in publishing books, house magazines, and journals for prestigious organisations. Beyond content creation, Art65 offers 360-degree media planning solutions, seamlessly integrating various media platforms to deliver effective and customised campaigns. It has also played a pivotal role in ideating and executing numerous high-profile events for its clientele. With a strong presence in the MMR (Mumbai Metropolitan Region), Art65 is now actively exploring expansion opportunities across Maharashtra, bringing its content and media expertise to newer markets.

NYeuron is Thanevaibhav's exclusive creative vertical, specialising in niche design and brand communication. Known for its out-of-the-box creativity, innovative ideation, and high-end execution, NYeuron primarily caters to premium clients and projects. Its striking advertising campaigns across print and digital platforms have consistently garnered attention and acclaim. NYeuron has also carved a niche in crafting bespoke coffee table books for various reputed organisations—including the one you're holding now, developed by the NYeuron team.

Thanevaibhav's vision through Art65 and NYeuron is to deliver holistic, innovative, and impactful media solutions—making it a formidable player.

